

FOR IMMEDIATE RELEASE

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65th Annual Winter Ball Featured Katia Beauchamp as mistress of ceremonies and raised over \$560,000 for New York Junior League Charitable Activities in the New York metropolitan Area

A Midwinter Night's Dream themed fundraiser also honored seven outstanding volunteers within NYJL

New York, NY—The preeminent annual fundraising event of the New York Junior League, the Winter Ball, returned to the iconic Pierre Hotel on Saturday, March 4, 2017 to commemorate both the groundbreaking community service projects and the women volunteers who dedicate their time and efforts to the NYJL mission. Guests were transported to a 'A Midwinter' Night's Dream' at the iconic Pierre Hotel.

The evening kicked off with a cocktail reception and silent auction benefiting the NYJL community partner organizations, followed by an elegant four-course seated dinner and then dancing with dessert. The dinner program was emceed by Katia Beauchamp the CEO and co-founder of Birchbox, and featured Sister Mary Downing of Covenant House, the feature community partner for this year's Winter Ball. Covenant House provides assistance to homeless youth to break the cycle of chronic adult homelessness. Services range from crisis care and shelter to educational support to job readiness training and more.

A live auction was the grand finale of the dinner program and featured trips to Napa Valley, golf at Maidstone, a private breakfast at Tiffany's and more. The evening continued with dessert and dancing in the Pierre's Cotillion Room featuring the Dream Team Band.

At the event, the NYJL honored recipients of the 2017 Outstanding Sustainer and Outstanding Volunteer awards, the two highest honors that an NYJL volunteer can receive for achieving excellence in volunteerism and advancing the mission of the organization. The 2017 Outstanding Sustainers are Zoe Stolbun and Anne Bahr Thompson. The Outstanding Volunteers are Pamela Robbins Arcilla, Lucretia Gilbert, Megan Hauck, Hilary McNamara and Anne Watters Westpheling.

The Winter Ball's proceeds go to support the New York Junior League's work with more than 65 community-based organizations and public agencies to deliver services and assistance directly to women and children in need in the New York City metropolitan area.

ABOUT THE NEW YORK JUNIOR LEAGUE:

The New York Junior League is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Each year more than 2,800 trained volunteers donate more than 250,000 hours of their time to better the lives of women and children in New York City. The NYJL works with more than 65 community based organizations and public agencies to deliver services and assistance directly to women and children in need. For more information on the NYJL, please visit <http://www.nyjl.org>.

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