# TYJL November/De Million (November/De Million) (November/De Millio

# CIP Selects Union Settlement Association as Partner Project

fter a long and rigorous process that included nearly two dozen grant proposals, the Community Improvement Project (CIP) has selected Union Settlement Association as its 2014-15 Project Partner. Union Settlement's mission is to be an on-the-ground resource for East Harlem residents of all ages, and a passionate advocate for the needs of underserved communities by bringing education, wellness, and community-building programs to the neighborhood. "We

"...this mission is aligned to our own in so many ways." are very excited to be working with Union Settlement, because their mission is aligned to our own in so many ways," said Sara Burke, the New York Junior League's Children's Education Council Head.

CIP committee members will also be renovating the youth services area at the Washington Houses Community Center in East

Harlem, making necessary improvements to a space that serves as a neighborhood sanctuary for young people and their families. CIP invites all interested volunteers to assist in the renovations by participating during workdays throughout the 2014-15 year, or by contributing in-kind donations. Additional information and exact work dates will be announced in the coming months. (continued on page 7)

## WHAT'S INSIDE

- Children GIVE Back
   To Their Community
- NYJL Volunteers Celebrate Milestones
- Annual Fund Update



# SAVE THE DATE

#### WINTER BALL

The 63rd Annual Winter
Ball, Deco and Diamonds:
A Jazz Age Affair will take place on
February 28. Guests will be transported to the Roaring Twenties as
they enjoy dinner in the Pierre's
Grand Ballroom, compete in bidding
for exciting live and silent auction
items, and dance the night away.

# NYJL Receives Kashi and GM Foundation Grants

he New York Junior League was the recipient of two grants during the 2013-14 NYJL year. The Kashi grant, facilitated through AJLI, provides \$3,500 in funding for the CHEF committee to expand their healthy eating program for low-income NYC families. A corporate grant from the GM Foundation resulted in \$2,500 in funding for general NYJL operating expenses.

Under the direction of the Board Development Committee, CHEF committee co-chairs Marissa Vicario and Brook Christopher made a compelling case for expanding the CHEF program into four additional community centers and offering more one-day nutrition sessions for enrollees, along with supplies for pop-up kitchens for healthy cooking demonstrations.

Volunteer Jennifer Kimura, an employee at General Motors, nominated the NYJL for a corporate grant from the GM Foundation. Board Development (continued on page 7)

#### **NYJL**MINUTE

NYJL Mission Statement
The New York Junior League
is an organization of women
committed to promoting
volunteerism, developing the
potential of women, and
improving communities through
the effective action of and
leadership of trained volunteers.
Its purpose is exclusively
educational and charitable.

Stacey Lawrence Lee President

Suzanne Manning
Executive Vice President

Cynthia Irons Support Senior Council Head

Kathleen O'Leary Internal Communications Council Head

Lauren Goodwin Communications Associate

Audrey Beerman, Patricia Daughn, Jennifer Farrell Internal Communications Associates

Please send submissions for the January/February 2015 issue to publications@nyjl.org by November 15.

NYJL Minute is a publication of The Junior League of the City of New York, Inc. 130 East 80<sup>th</sup> Street, New York, NY 10075 Phone: (212) 288-6220 nyjl.org

#### OFFICE OF THE PRESIDENT



The volunteer year is off to a rousingly great start with a very successful Homecoming and an exceptional Fall House Tour. We welcomed our outreach and community partners to Headquarters to show our appreciation for all they do at two lovely receptions in their honor. Our corporate sponsors – Brooks Brothers and Village Obstetrics – are thrilled to partner with us. Village Obstetrics delivered an informative and interactive presentation to volunteers on October 6 and Brooks Brothers hosted a fabulous evening of shopping and socializing at its flagship store on October 24. I am also pleased to announce our

newest partner, Dempsey and Carroll, just in time for the holiday season. And in October, I was joined by so many of you at the fun-filled Li'l Goblins Halloween Ball – a perennial Lee family favorite. Thank you to everyone who planned, executed, and attended these events.

The month of November brings happy occasions for the NYJL family. Our Fall Fête, "A Harvest Affair," was held on November 8 at the beautiful Colony Club and provided an opportunity to celebrate the extraordinary accomplishments of the women who will receive the highest honor our organization bestows at the Winter Ball on February 28, 2015. Congratulations to Outstanding Sustainers Catherine Crane, and Peggy Anne Dineen, and Outstanding Volunteers Jana Beauchamp, Sharon Bonanni, Allison Hyers, Cynthia Vitari Song, and Leah Wenger.

We will celebrate our founder Mary Harriman's birthday on November 17 and then later in the month we will gather with family and friends to enjoy Thanksgiving. All these happy moments remind me of how important the gift of giving is. Perfectly timed to coincide with Mary Harriman's birthday on November 17 is the deadline to becoming a Legacy Partners Founding Member by documenting your generosity and commitment to the League through a will, trust, or other planned gift of any size. You can read more about Legacy Partners in this issue.

You, our 2,600 NYJL volunteers, provide the City of New York with 250,000 "gift" hours annually to more than 60 organizations. No one has more time than they need, so this gift of time is precious and has always been the backbone of the NYJL's work. Mary Harriman could simply have donated money to a cause, but instead she gave of her TIME to those in need on the Lower East Side. It is remarkable that 114 years later we still honor and celebrate that tradition.

Looking ahead I can see many situations where our gift of time will make a real impact. After completing a thorough review process that involved nearly two dozen grant proposals, the Community Improvement Project (CIP) has selected Union Settlement Association as its 2014-2015 Project Partner. Union Settlement's mission is to be an on-the-ground resource for East Harlem residents of all ages, and a passionate advocate for the needs of underserved communities by bringing education, wellness, and community-building programs to the neighborhood. We are very excited to be working with them as their mission is closely aligned to the NYJL's.

CIP committee volunteers will be renovating the youth services area at the Washington Houses Community Center in East Harlem, making necessary improvements to a space that serves as a "neighborhood sanctuary" for young people and their families. Additional information and exact work dates will be announced in the coming months.

We will also be giving our gift of time, talent, and energy to TWO playgrounds this year. The NYC Parks Department has asked us to bring our special touch to both Columbus Park and Foley Square in Chinatown and the Financial District. I just love that the Parks Department has the faith and confidence in the NYJL to ask us to take on two playgrounds simultaneously. I am very grateful to everyone who contributes to this signature project now in its 24th year.

My "thankful" list is always long ... for my family, my friends, and for all of you. Please join me in celebrating these happy occasions and in making our community a place of gratitude.

Storey Lowrence Lee

# Calendar

Visit the calendar on the Membership Area of nyjl.org for additional event information.

#### **NOVEMBER**

#### 1 Saturday

NYJL Run Club, 9:30 a.m.

#### 3 Monday

New Membership Orientations, 7:30 and 8:30 p.m.

#### 5 Wednesday

Intermediate Bridge Class, 11:15 a.m.–1:15 p.m. November Birthday Lunch, 12:00 p.m. Advanced Bridge Class, 1:30 –3:30 p.m. VTL, 7:00 p.m.

#### **6 Thursday**

Advanced Beginner Bridge Class, 1:00–3:00 p.m. Mini Placement Previews, 6:00 p.m.

#### 8 Saturday

Fall Fête, 8:00 p.m.

#### 11 Tuesday

**Daytime Book Group,** The Man in the Sharkskin Suit, by Lucette Lagado, 12:30–2:00 p.m.

#### 12 Wednesday

Intermediate Bridge Class, 11:15 a.m. -1:15 p.m. Career Networking, 12:30-2:00 p.m. Advanced Bridge Class, 1:30-3:30 p.m.

**VTL,** 7:00 p.m.

#### 13 Thursday

**Lecture Luncheon:** Debutantes: When Glamour was Born, 11:30 a.m.–2:00 p.m.

#### 16 Sunday

**Performing Arts Plus:** Lunch and Michaelovsky Ballet: 'The Flames of Paris', 12:00 p.m. **Evening Book Group,** 6:30–8:30 p.m.

#### 18 Tuesday

**Nonfiction Book Group,** *Eleanor of Aquitaine: A Life*, by Alison Weir, 6:00 p.m.

NYJL Shops! C. Wonder, 6:30 p.m.

#### 19 Wednesday

Great Decisions/Daytime, China's Foreign Policy, 11:00 a.m. Intermediate Bridge Class, 11:15 a.m.-1:15 p.m. Advanced Bridge Class, 1:30-3:30 p.m.

**Evening Book Group,** *Delicious,* by Ruth Reichl, 7:00 p.m. **New Membership Orientations,** 7:30 p.m. and 8:30 p.m

#### 20 Thursday

Advanced Beginner Bridge Class, 1:00–3:00 p.m. Great Decisions/Evening, China's Foreign Policy, 6:00 p.m. Beaujolais Nouveau Thirsty Thursday, 7:00-9:00 p.m.

#### 27 Thursday

Thanksgiving, NYIL closed

#### 28 Friday

Thanksgiving, NYJL closed

#### **DECEMBER**

#### 4 Thursday

**Golden Tree**, 11:00 a.m.-5:00 p.m. & 6:00 p.m.-10:00 p.m.

#### 5 Friday

Golden Tree, 11:00 a.m.-5:00 p.m. & 6:00 p.m.-10:00 p.m.

#### 6 Saturday

Affiliation Run Club, 9:30 a.m. Golden Tree, 10:00 a.m.-5:00 p.m.

#### 9 Tuesday

**VTL,** 7:00 p.m.

#### 10 Wednesday

Intermediate Bridge Class, 11:15 a.m. – 1:15 p.m. Career Networking, 12:30–2:00 p.m. Advanced Bridge Class, 1:30–3:30 p.m.

#### 11 Thursday

Holly and Ivy Luncheon, 11:30 a.m.

#### 12 Friday

Holiday Dinner Dance, 7:30 p.m.

#### 17 Wednesday

Intermediate Bridge Class, 11:15 a.m. – 1:15 p.m. December Birthday Lunch, 12:00 p.m. Advanced Bridge Class, 1:30–3:30 p.m.

#### 18 Thursday

Advanced Beginner Bridge Class, 1:00-3:00 p.m.

NYJL Headquarters will be closed Thursday, December 25 through Thursday, January 1.

# Meet the New

Volunteer
Development
Council Head

Anne Westpheling





# Thanksgiving Eve Ball Celebrates Volunteers

The 66th annual Thanksgiving this year on November 26, at the Waldorf-Astoria. The event welcomes into the NYIL a new group of college-age Provisionals who will become Active volunteers following graduation. Through the years, TEB has welcomed more than 1,000 young women into the NYIL while raising significant funds to support our community service programs. The white-tie event, organized by Sustainers and supported by current and past NYIL Presidents, Sustainers, and Actives, is a celebration of our future leaders, our rich history, and all the volunteers who work hard to fulfill the NYIL mission. The first TEB was held in 1948, when a group of young women gathered with their families and friends to raise money for what was then called the Welfare Fund. NYIL volunteers with daughters who are high school seniors and who would like to participate in the 2015 TEB as college-age Provisionals are invited to send their contact information to thanksgivingeveball@nyjl.org.

#### In Memoriam:

Julie Kammerer,
Past President 1966-1968,
October 11, 2014
Sheila Radford, October 5, 2014
Joy Wiley, June 1, 2014

# **Sustainers**



Dear NYIL Volunteers,

The NYJL is fortunate to have such dedicated volunteers who serve in many different capacities, from serving on our Board, chairing a committee, being placed on an Active committee or simply being a mentor to our future leaders. As many Sustainers continue to play an active role in the NYJL, many also serve the NYC community through their work with outside nonprofit organizations. I'm pleased to announce that two of our dear friends and fellow Sustainers are being recognized for their service to the organizations

to which they donate their "extra" time and talents: Whitney "Bunty" Armstrong is being recognized as one of the 2014 New York Treasures by Health Advocates for Older People and Deane Gilliam, along with her husband John, are being recognized for their work with The Single Parent Resource Center. Both women continue to dedicate themselves to community service while remaining actively involved with the NYJL. They serve as an example to us all, including our Active members. Sincere congratulations to Bunty and Deane on their respective honors,

The fall season for the Sustainers kicked off successfully with the well-attended Sustainer Fall Reception: A Season of Giving held on September 17. A lovely time was had by all as attendees celebrated the start of a new volunteer year.

Looking ahead, don't miss out on the Holly & Ivy luncheon on December 11. What better time to celebrate the holiday season than with your friends at this lovely, festive event. On January 15, Sustainer Maureen Crilly, will speak about the SS Normandie and the Dawn of Modernity at the first lecture luncheon of the new year.

Thank you for your continued support by participating in our Sustainer programs. There is a diverse list of events from which you can chose—something for everyone's interest!

Warm regards,

Jeannie Egas-Trouveroy

Sustainer Chair and Council Head for Sustainers

#### **Sustainers Celebrate Start of Volunteer Year**

Autumn was in the air as Sustainers welcomed the start of another volunteer year on September 17 at the festive Fall Sustainer Reception: A Season of Giving. Surrounded by beautiful fall-like decorations, attendees enjoyed yummy hors d'oeuvres and the piano music of Steven Graff, while mingling with friends, Actives, and new Sustainers. Several Board members were in attendance, including President Stacey Lawrence Lee, who wished everyone a successful volunteer year. In keeping with the theme, several boxes of school supplies, generously donated by attendees, were collected by our community committees Project Muse and Tutor Time for donation to their respective community partners, PS 64 and Mott Haven Academy Charter School. The well-attended and enjoyable evening was full of positive energy and a wonderful way to welcome the fall season and the start of the volunteer year.



Joyce Williams, Trish Klestadt, Barbara Klestadt, Margaret Carnwath, and Deni Wendt Photo credit: Alisha Trimble





42nd Annual Golden Tree, December 5, 2013. Photo by Sarah Shaffer.

## A Holiday Tradition: Golden Tree

Join us December 4-6, 2014 for the 43rd Annual Golden Tree. Ring in the holiday season with three days packed with premier shopping, distinctive food, and festive entertainment. Golden Tree is a fantastic way to get in the holiday spirit while supporting the charitable activities of the NYJL. Finish your holiday shopping with featured vendors like Hi Rise Hive, Peyton & Clark, Suzanne Sealy Designs, and more! Join us on Thursday evening as we honor Anniversary volunteers during the Silver Bell Soiree, where we will celebrate the NYIL's dedicated volunteers with milestone membership years as well as past Golden Tree co-chairs with a Tinsel Toast led by NYIL President Stacey Lawrence Lee. On Friday evening, join us as we turn up the holiday cheer for a holly jolly Young Professionals Night with snacks, sips, and shopping. The whole family can enjoy Golden Tree with a visit from Santa Saturday morning while those looking to relax can restore with Ladies Day Out spa therapies during their holiday shopping. The Festival of Wreaths will decorate walls of the Astor House both Thursday and Friday featuring designer wreaths as well as wreaths decorated by community spotlight committees. All wreaths will be available for purchase through silent auction. We hope to see you at this year's Golden Tree — one of the NYIL's most festive signature fundraisers. To purchase tickets please go to nyjl.org.

# Children GIVE Back to Their Community

osted by the Junior Junior League, "Get Involved Volunteer Early"
Events promote volunteerism.

It's never too early to teach your child how to give back to the community. In fact, promoting charitable giving within a family is a wonderful way to pass on important values such as generosity, integrity, compassion, community, love and gratitude. The NYJL's Junior Junior League (JL) committee promotes an early appreciation of volunteerism in children through Get Involved Volunteer Early (GIVE) Events. GIVE Events are designed to be educational, dynamic, and engaging. Children learn about giving back, develop their philanthropic interests, and participate in different types of volunteer activities. Additionally, the events provide parents and their children with meaningful opportunities to serve the community together.

"I grew up volunteering and knew I wanted my daughter to be aware that small things can make a big difference," says Katrina Hennigan, a IIL committee member. Katrina brought her daughter, Marissa, to a JL GIVE Event in partnership with Search and Care, an organization whose mission is to help frail and isolated older people live safely and independently in their own homes. The children hand-delivered decorated cards and gift bags containing a plant, scarf, and crossword puzzle book to elderly residents of the Upper East Side. "I talked to Marissa on our way home about how a visit and gift bag can make a big difference in someone's day, including our day," says Katrina.

All GIVE Events are free of charge. For more information, please email jjrleague@nyjl. org or visit www.nyjl.org.



## NEWS

## Meet the Nominating Committee

ach year, the Nominating committee is elected by the membership and entrusted with the responsibility to choose candidates for the NYJL's governance and management positions, which includes the Board of Directors, Senior Management Council Heads, Management Council Heads, and the Nominating committee. In doing so, the committee conducts a comprehensive search for all prospective applicants, including extensive outreach and com-

munication throughout the NYJL, and strongly encourages self-nomination. The Nominating committee also selects the five Outstanding Volunteers to be honored at the Annual Winter Ball.

The Nominating committee is comprised of 17 NYJL volunteers: 15 members are elected by the membership through a double slate while the committee vice chair is elected from a single slate who then becomes chair the following year. The Nominating committee

chair serves on the Board of Directors and the vice chair serves on the Management Council.

Members of the Nominating committee represent all areas of the NYJL: Communications, Community Program, Membership, Finance/Fundraising and Sustainers. There are also three Members-At-Large. If you are interested in being considered for the slate in June 2015, please let the Nominating committee know—the email is nominating@nyjl.org.



Front Row (left to right): Elizabeth Fabsits, Rosemarie Dackerman, Gale Kroeger (Chair), Mari Quilio (Vice Chair), Sarah Lopez. Back row: Ashley Goldman, Aneesa Sheikh, Patricia Miney, Carrie Organisciak, Caroline Donovan, Caroline Abbey, KoKo Lance, Catherine Hawthorn, Colleen Hoy, Pauline Millard, Robin Body. Not pictured: Karen Chin. Photo by Chrisanthi Demetriou.

# NYJL Celebrates Milestones

In 1901, Mary Harriman turned her vision into reality with the establishment of the NYJL. She never tired of working to strengthen the health and well-being of the children and families of the greater New York area. With the founding of the New York Junior League, she also became its first lifelong volunteer.

This year we will celebrate nearly three hundred volunteers who have given an average of more than 20 years of service to the NYJL, two of whom are celebrating their 70-year anniversaries!

Truly there are countless reasons our members join and then remain in the NYJL for so many years. Volunteer Tonya Garrett, who is relatively new to the NYJL, believes that "from those to whom much is given, much is expected. Giving back is everyone's responsibility." This brand of grace permeates even the beginnings of the NYJL journey.

Sustainer Justine Oddo, celebrating 20 years of volunteering with the NYJL, shares that she appreciates being able "to make a positive impact in the New York City community and because I want to donate my time in the most effective way possible." Justine especially values that her volunteer experience has encompassed "youth education, culture, and the arts" and is grateful for having "met so many talented, dedicated, and poised women volunteers with whom I have developed lifelong friendships."

Fellow sustainer and past president Mari Quilio confessed that she "got a wee bit teary eyed" sharing her thoughts on her 15 years of volunteerism with the NYJL. "To be trained as a community leader, empowered as a volunteer, and given the resources to change lives—while at the same time making dear and lasting friendships with my fellow volunteers—has been an extraordinary experience."

We hope you will join us in honoring Tonya, Justine, Mari, and their fellow volunteers as we celebrate their long-standing commitment with a special anniversary toast at this year's Golden Tree on Thursday evening, December 4 – cheers to the mission, vision, and values of the NYJL and the volunteers who bring it all to life! For a full list of those volunteers celebrating anniversaries this year, please visit the lobby monitor at the NYJL headquarters.

#### CIP

(continued from page 1)

"We are very excited to be working with Union Settlement this year," said CIP co-chair Katie Cook. "They are a wonderful resource for the East Harlem community and are truly deserving of this grant." With the help of our volunteers, we have the ability to transform the space and make it a sanctuary for the youth of East Harlem."

For questions about CIP, Union Settlement, volunteering, or donations, please email cip@nyjl.org.

# The Employee Holiday Fund

uring this season of giving, NYIL volunteers will pause to celebrate the past year and its blessingsThe Employee Holiday Fund provides a meaningful way for volunteers to show their appreciation to the entire staff. The Fund proceeds are distributed amongst the NYJL's employees using a formula that takes into account seniority, position, and performance. NYJL President Stacey Lawrence Lee will personally convey volunteers' gratitude by distributing the proceeds of the Fund to the staff at their annual holiday party. "The employee holiday fund provides an excellent way to show our appreciation for the exceptional service provided throughout the year by our dedicated staff," says Lawrence Lee. Contribution forms are being mailed to all volunteers. Donations can also be made by logging on to nyil.org.

## NYJL Grants

(continued from page 1)

Co-Chair Linda Fraser proudly accepted a \$2,500 check from the group in May.

If your employer offers foundation funding opportunities or if you're aware of grant opportunities that align nicely with the NYJL's mission, please contact Development Manager Regan Huneycutt at rhuneycutt@nyjl.org.

Grant acquisition is an initiative of the Board Development Committee and part

of an overall revenue diversification plan designed to secure the long-term future of the NYJL.

## NYJL Introduces Legacy Partners

In May, the NYJL announced the creation of Legacy Partners, a planned giving program recognizing volunteers and friends who choose to remember the NYJL in their estate plans. To date, 17 NYJL volunteers have become Founding Members of Legacy Partners by documenting their generosity and commitment to the NYJL through a will, trust, or other planned gift of any size. We are very grateful to these 17 volunteers and look forward to welcoming additional Founding Members through November 17 – our founder Mary Harriman's birthday.

Becoming a Legacy Partner is simple. A volunteer of any age who makes a gift of any amount to the NYJL from a will, revocable trust, or other estate plan and who provides simple documentation of this intent is considered a Legacy Partner. Several types of planned gifts are welcome, including bequests and gifts of appreciated securities, as well as both retirement plan benefit and life insurance policy designations. All we ask is that Legacy Partners complete a bequest notification form that documents the basic parameters of their planned gift so that we can properly recognize your generosity.

The Legacy Partners program is facilitated by Development Manager Regan Huneycutt. For more information or to become a Legacy Partner, please contact Regan at rhuneycutt@nyjl.org. We encourage prospective donors to consult with their professional advisors before making decisions on ways to include the NYJL in their estate planning.

Legacy Partners provide the foundation for the NYJL's continued excellence in years to come. Their planned gifts help to ensure the NYJL will continue to be a leader in training women for volunteer service and developing innovative solutions to the social and economic challenges of our New York community.

Legacy Partners is an initiative of the Board Development committee and part of an overall revenue diversification plan designed to secure the long-term future of the NYJL.

# Annual Fund Gaining Momentum

The 2014-2015 Annual Fund launched in September and is going strong. With your help, we can far exceed our \$140,000 target. When the weather turns warm again, you will be treated to a transformed garden terrace, made possible in large part by your Annual Fund donation. The Garden committee has approved a design for an elegant new space that includes more square footage made possible by the removal of two large trees, new plantings, the refurbishment of a fountain that was originally in Mr. Astor's bathroom, and plenty of seating to make the garden a perfect place for private parties and outdoor dining.

Not only does this building host our committee meetings, fundraising events, and internal training sessions, but the Astor House also welcomes our fellow community members by bringing together nonprofit leaders with the Forum for Nonprofits, training future charity board members through the Nonprofit Boards Clearinghouse course, and offering career networking events for partners like FedCap's Education Practice Area. The Annual Fund also supports direct investment in the community; for example, the Fund underwrote the Playground Improvement Project's installation of additional BigBelly waste receptacles in Tompkins Square Park. The season of gift-giving is nearly upon us, and we ask that you consider making a donation to the Annual Fund in honor of your friends and family, or add the Annual Fund to your gift wish list. We each contribute our time and talent to this organization, honoring our individuality; when we give to the Annual Fund, we celebrate our unity in the mission of the New York Junior League.



The Junior League of the City of New York 130 East 80th Street New York, NY 10075 Pre-Sort First Class U.S. Postage PAID New York, NY Permit No, 8048

# I volunteer because ...

### Shelby Spears - Child Health & Welfare Council Head

"I volunteer because I love New York and I want this City to have the best health and vibrancy possible. I believe in the philosophy that to whom much is given, much is required. My view is that serving the NYC community is an integral part of living a fulfilling life. There have been so many wonderful mentors and guides who have helped me, therefore I strive to make a similar impact in the lives of others."





#### Cynthia Vitari - Director-At-Large

"I volunteer because if I can make a difference for just one person then all the effort is worth it."