



Turning Compassion Into **» ACTION**

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Mission Statement

The New York Junior League (NYJL) is an organization of women committed to **promoting volunteerism**, developing the **potential of women**, and **improving communities** through the effective action and leadership of **trained volunteers**. Its purpose is exclusively **educational** and **charitable**.

The Junior League welcomes **all women** who value our mission. We are committed to **inclusive environments** of **diverse individuals, organizations, and communities**.

A Message from the President

DEAR NEW YORK JUNIOR LEAGUE VOLUNTEERS, SUPPORTERS, AND PARTNERS:

Serving the New York Junior League (NYJL) as President has initiated a personal lifelong desire to take action in helping to make the world a better place. As I have volunteered and held leadership positions beside the dedicated 2,800 women of the NYJL, it has become abundantly clear that this organization's rich history and promising future belong to the committed volunteers, partners, and supporters of our work. It is because of our collective efforts that we continue to make a difference in countless lives of our fellow New Yorkers.

This year, the NYJL celebrated 115 years of turning compassion into action. In embracing the NYJL's core values in every aspect of our work, we've amplified founder Mary Harriman's vision of improving communities through the effective action and leadership of trained volunteers. We are proud and honored to have provided over 250,000 donated hours of service in 2016-2017, an investment valued at \$7 million, going directly into our New York community.

As we are making progress toward completing our current three-year strategic plan and finalizing the plan for 2018-2021, we know today's New York Junior League advances by staying adaptive and relevant. We are partnering with a wider-breadth of communities throughout New York and establishing relationships with institutions that are vital in these communities, such as medical and educational facilities, senior and transitional housing, and recreational parks and community centers. Last year we served a total of 71 partner organizations throughout our City.

In the NYJL's continued commitment to stay current, the organization formalized our dedication to represent everyone in our communities by developing a Diversity & Inclusion Work Group and implementing the Diversity and Inclusion Commitment Statement: The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

Our programs continue to align with the strategic goals of the organization. The NYJL ensures that money raised goes directly toward programming that serves New York communities in need and maximizes positive impact for the people we serve. Because of the effective planning and dedication of 30 community committees, across our five main focuses—adult education and mentoring, child health & welfare, children's education, city impact, and culture & arts—we were able to celebrate many substantial successes and achievements over the last year.

In a magnificent demonstration of the power of volunteerism and the wide range of NYJL's community partnerships, 21 committees worked with 29 different community partners to produce "Around the Clock, Around the Community" to celebrate our 115th anniversary. For 115 continuous hours, 400 volunteers participated in 1,500 hours of service.

Participants included NYJL volunteers of all ages, community members, and students working on 62 different activities

The Harbor Science & Arts Charter School was selected by the Community Improvement Project (CIP) as the 2016-2017 community partner. Located in East Harlem, the school provides a challenging, rigorous, standards-based curriculum for 255 students in grades K-8. We received a request for help with much needed physical improvements to the science

labs. Over six days throughout March, April and May, we renovated the school's learning environment; furthering the ability to support STEM (Science, Technology, Engineering, and Mathematics) instruction.

The New York Junior League Advocates for Public Policy (APP) committee continues to focus efforts on "Close the Gap" legislation. The APP committee joined the PowHer New York Network, New York elected officials and NYC Women's March on the steps of City Hall for Equal Pay Day. In May, APP volunteers attended NYSPAC's Advocacy Day in Albany, supporting the enactment of proposed legislation that will put an end to the longstanding practice of wage discrimination.

The New York Junior League continues to exist because of the actions of generous supporters, a dedicated and smart staff, and all the volunteers who give their time and talents to ensure we meet our goals for improving communities in need.

I thank all of you who are essential in promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Together we will serve our community with compassion, remain dedicated to taking action, and build on the NYJL's rich history and legacy by continuing community service for the next 115 years.

Sincerely,



Suzanne E. Manning



Community Impact

5 COMMUNITY COUNCILS

Adult Education & Mentoring

This council focuses on providing under-resourced adults with information and life skills training to live as healthy, productive citizens of New York City. Serving a range of people from young adults to senior citizens, committees provide instruction, education and counsel for a wide array of areas from survivors of domestic violence to job training and financial literacy workshops. Among the many committees participating in this invaluable work, New Beginnings teams with the Women's Prison Association in honoring the NYJL's long-term commitment to help those with a criminal justice history.

Child Health & Welfare

Through workshops and one-on-one educational opportunities, volunteers remain dedicated to mentoring at-risk youth. Committees in this council provide programming for youth, their families and guardians to ensure that they can meet and overcome challenging life circumstances. New to the council in 2016-2017, the Lead, Inspire, Focus, and Thrive (LIFT) committee works with underserved 12 to 18 year-olds in helping children and teens discover their strengths and achieve their full potential through mentorship.

Children's Education

The Children's Education Council's main goal is to empower parents, guardians, and caregivers with the tools needed to build a positive and productive future for children and youth. NYJL volunteers help alleviate some of the stresses today's families face and provide educational resources to foster young minds. The Girls Opportunity Advancement & Leadership (GOAL) committee, added to the council last year, works with 11 to 15 year-old at-risk young women at the Union Settlement Association in hopes of providing opportunities in pursuing higher education.

City Impact

The City Impact Council was developed to address the NYJL's community projects partnering with the New York City Department of Parks and Recreation for the Playground Improvement Project, as well as other Manhattan-based organizations through our Community Improvement Project.

The Playground Improvement Project (PIP) committee believes local residents deserve to have parks they feel welcomed in and proud to have in their community. Volunteers in this committee work to create safe, beautiful, well-organized and educational spaces for New York children and families.

The Community Improvement Project in this council establishes a one-year partnership with a selected facility to assist in increasing the facility's community impact through a \$60,000 capital donation.

Culture & The Arts

NYJL volunteers encourage self-expression and building confidence through arts education and appreciation. Youth participate in artistic endeavors ranging from attending live performances, taking part in interactive art education courses, and attending informative field trips to cultural institutions and museums in New York City. Formed in 2016-2017, Passport to the World is a mentoring committee that hosts bi-weekly workshops focused on teaching elementary school age children about traditions from around the world through cultural, artistic and hands-on activities.



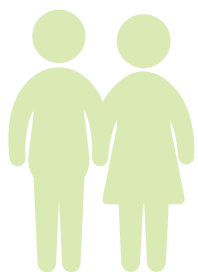
In our 115 years we have proven our ability to adapt as our community changes but the one thing that will not change is the core values upon which the NYJL was founded. I think that is what makes our organization truly special."

Kelly Stephens

Clients Served

UNIQUE CLIENTS

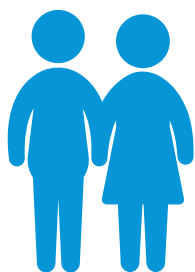
71,226



SENIORS



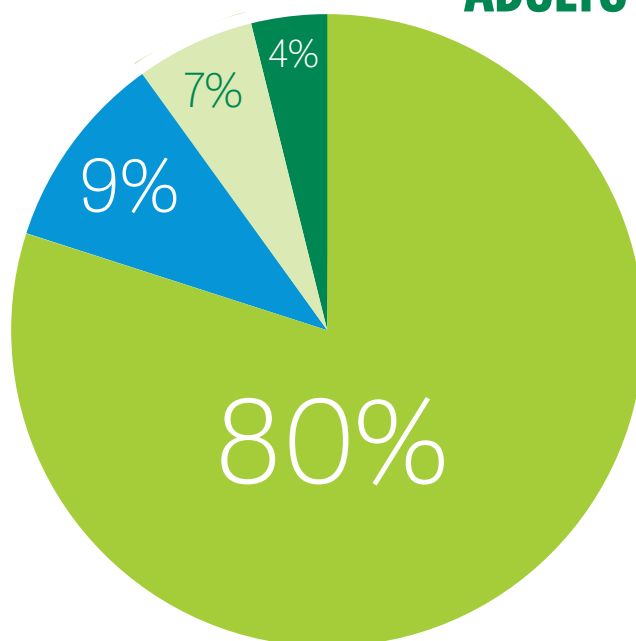
YOUNG
ADULTS



ADULTS



CHILDREN



CLIENTS SERVED BY SERVICE AREA (UNIQUE CLIENTS)

ADULT EDUCATION
& MENTORING

3,002

CHILDREN'S
EDUCATION

433

CHILD HEALTH &
WELFARE

1,023

CULTURE &
THE ARTS

282

CITY IMPACT

66,486

“Around the **Community,**



Around the **clock”**



Over 115 years ago, the New York Junior League Founder Mary Harriman started a movement. A movement that now includes 140,000 women in 291 chapters in the US, the UK, Canada and Mexico. And this movement has had impactful results across the many communities it spans and an indisputable reputation for influencing positive change.

The women of the New York Junior League have been turning compassion into action ever since, embodying Mary Harriman's vision to strengthen the health and well-being of the children and families of the greater New York City area.

Throughout 2016, the 115th anniversary celebration was centered on engaging all 2,800 NYJL volunteers and connecting each person to the total importance of the day-to-day work in the community.

As part of the celebration of 115 years of community service, the NYJL exemplified Mary Harriman's daring spirit that has driven so many of the NYJL's activities over the years by produced an unprecedented volunteer blitz, demonstrate the organization's dedication and commitment to improving NYC while raising awareness for the wide range of community programs and partners. From Oct 14-19, 2017, for 115 continuous hours, more than 400 volunteers contributed nearly 1,500 hours of service in honor of our "Around the Community, Around the Clock" initiative.

"Around the Community, Around the Clock" was a chance to highlight the NYJL's high-performing and hard-working volunteers, while inviting and welcoming everyone who shares the passion and mission to join in the community-improving work. In an inspiring showcase of true community collaboration, volunteers of all ages, community members, and students joined the organization in participating in over 62 different projects.

Twenty-one NYJL committees were involved in the planning, and volunteer activities lasted from as little as one hour to overnight shifts. "Around the Community, Around the Clock" kicked-off in Brooklyn with volunteers working with the American Red Cross disaster relief program. Teams of volunteers continued working tirelessly throughout the rest of 115 hours renovating invaluable park spaces in New York, serving over 350 meals, conducting workshops, teaching art lessons, preparing and monitoring homeless shelters overnight, and decorating over 250 holiday bags for God's Love, We Deliver.



“

‘Around the Community, Around the Clock’ was a great opportunity to put the full strength of our volunteers into motion and show the community a real impact. We were able to work together to accomplish something incredibly meaningful.”

Joan Pedley

Community Improvement Project (CIP)

HARBOR SCIENCE & ARTS CHARTER SCHOOL

The New York Junior League Community Improvement Project (CIP) was excited to partner with the Harbor Science & Arts Charter School for the 2016-2017 volunteer year. Making science fun again was the number one goal of this partnership as NYJL volunteers worked to renovate the school's Life Sciences center and bring the learning environment into the 21st century.

"The students can now engage in critical thinking and problem solving strategies that will be vital to their success and well-being as productive citizens in this rapidly changing environment," explains Principal Mark Johnson.

Located on the Upper East Side of Harlem, Harbor Science & Arts is the third oldest operating charter school in NYC, serving 255 students per year across grades K-8. Its mission is to "provide high quality education through a rigorous academic program, infusing character building, physical wellness and the arts" for any child that is a resident of New York City and eligible for enrollment.

With a \$62,000 capital improvement grant and over 500 hours of volunteer service, the Community Improvement Project teamed with Designer Casey DeBois, of DeBois Design, to develop the theme and vision of the engaging science lab. During 6 work days throughout

March, April and May, volunteers transformed the classroom into an innovative learning environment that included new flooring, creative storage, and a color scheme that is conducive to learning, all combined with advanced lab equipment that furthers the ability to support STEM (Science, Technology, Engineering, and Mathematics) instruction.

The women of the NYJL used their professional experience and business acumen to stretch the value of the grant money allotted to this project by identifying, negotiating, and hiring skilled, talented contractors. Every dollar and volunteer hour donated went towards making sure the students needs were met, and they would have a state-of-the-art lab that truly lived up Harbor Science & Arts Charter School's name.

"The volunteers of the NYJL included us in the decision-making process throughout, and they were passionate and committed to the project, going above and beyond to complete the project, as well as to make sure that we were happy with what was being done during each phase of the project," continues Principal Johnson.

This is just the beginning of a lasting and rewarding relationship. The NYJL looks forward to deepening the relationship with Harbor Arts & Science and the students it serves.



The NYJL volunteers were incredible, can-do individuals, who were even more awe-inspiring as a team!"

Harbor Science & Arts Charter School Principal Mark Johnson

BEFORE



AFTER



Playground Improvement Project (PIP)

JACKIE ROBINSON PARK

The City Impact Council tackles large scale signature projects including CIP and the Playground Improvement Project, as well as episodic volunteer opportunities under the Done In a Day and Done in Day On Demand Committee.

The New York Junior League remains committed to improving New York City communities through the effective action and leadership of trained volunteers. In NYC, or any urban environment, city parks are a vital part of the community. These invaluable green spaces serve as residents' backyards, becoming centers of urban life where people come together over sports, arts, public education programs, and much more.

For a quarter of a century, NYJL volunteers and the Playground Improvement Project (PIP) committee have partnered with the NYC Parks Department to complete a playground renovation each spring. The committee works hand-in-hand with the NYC Parks Department to identify the greatest needs at each location. With oversight and direction from the Parks Department, NYJL volunteers create safe, beautiful, well-organized and open spaces for New York children and families.



In April 2017, the PIP selected the Jackie Robinson Park for its 26th renovation and improvement project. Often considered a Harlem "jewel," the Jackie Robinson Park offers city dwellers ten blocks of green space and resources.

Working together over five weekends in the spring, NYJL volunteers gave the much-loved and well-used park necessary renovations and enhancements. The PIP committee provided improvements the grounds and landscaping, updated and replaced benches and fencing, and even brought in solar panel powered trash compactors to keep the space litter-free.

The PIP committee and the passionate NYJL volunteers believe local residents deserve to have parks they feel welcomed in and proud to have in their community. The renovation of the Jackie Robinson Park, one of four spaces designated Historic Harlem Parks, is a perfect NYJL community partnership that improves the health and well-being of countless individuals in the greater New York City area.



“

I have gained a feeling of camaraderie with other women who care about our community and will stop at nothing to make New York City a better place.”

Nikki Hudak

Fundraising Events

The NYJL hosts a variety of fundraisers throughout the year designed to generate the vital dollars necessary to support our charitable activities. Our ability to impact our local community through volunteer activities is made through the success of these events. It is because of this that we are able to fulfill our mission of improving the lives of women, children, and families throughout New York City. Some of our most notable events in 2016-2017 were:

Winter Ball

The New York Junior League's annual Winter Ball celebrates the individual accomplishments of the women who make the organization's work possible. Each spring, volunteers, family, and friends gather to honor recipients of the NYJL's Outstanding Volunteer and Outstanding Sustainer Awards. This fundraising event highlights impactful community partnerships, while recognizing NYJL volunteers from the past, present and, future who continue to make a difference in the lives of our fellow New Yorkers.



Savor the Spring

Savor the Spring is the NYJL's newest affair that excites the foodie in all of us. Guests feast on culinary specialties of celebrated New York chefs, while learning about NYJL's signature community projects such as Cooking and Health Education for Families (CHEF). This program provides informative sessions and workshops to empower families in making life-long healthy choices in proper nutrition and promoting physical activity.



45th Annual Golden Tree

This year, the NYJL hosted the 45th Annual Golden Tree shopping event. Held at the NYJL's headquarters in the landmark Astor House, this several day event brings together the festive feelings and giving spirit of the holiday season. NYJL volunteers and the community-at-large shop, enjoy entertainment, and share in fellowship, while raising vital dollars to support the NYJL's mission: to improve the lives of women, children and families in New York City.



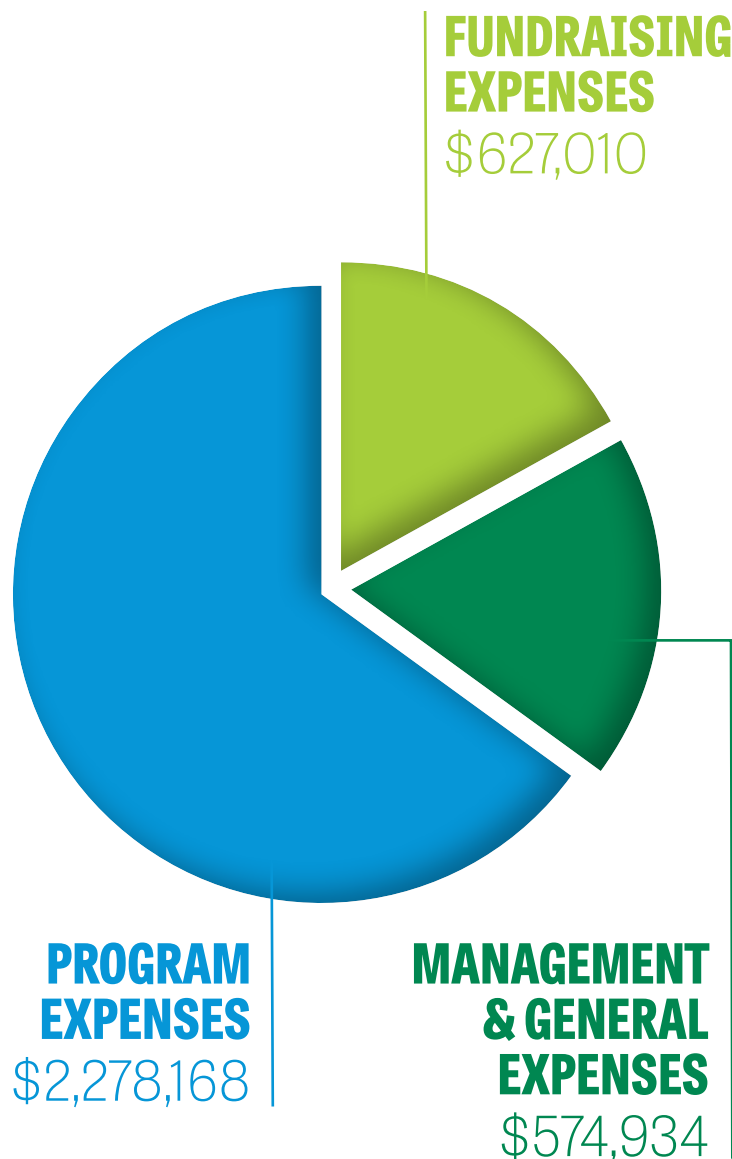
NYJL events inspire attendees to act in service to the people of New York; inspiring the awesome power of women volunteers working together to impact the lives of so many of the underserved in this City"

Jeri Powell

Financials

- Over **2,800 volunteers**
- **250,000 hours** of volunteering
- Donated hours are valued at over **\$7 million***
- **71 partner organizations** throughout New York City.
- **30 community committees**
- The Community Improvement Project provided a **\$62K capital improvement grant** and over **500 volunteer hours** to Harbor Charter Science and Arts school.
- We welcomed over **430 new volunteers** in the 2016-2017 fiscal year.
- **85%** of volunteers work **full time** outside the home.

*Based on a \$28.06 per hour estimated value of volunteer time in New York state from the 2016 Bureau of Labor Statistics data. This was an increase of 1.7% in hourly value from 2015.



TOTAL ASSETS	\$8,928,295
TOTAL EXPENSES	\$3,480,112
TOTAL REVENUE	\$3,361,041

FY2017 Financial Statement available on New York Junior League Website (www.nyjl.org)

These numbers reflect the 2016-2017 audited financial statements of the Junior League of the City of New York which comprise the financial position as of June 30, 2017, and the related statement of activities, functional expenses and cash flows for the year. The NYJL's financial statements were prepared using the accrual basis of accounting. All significant receivables, payables and other liabilities were reflected. The NYJL is tax exempt under Section 501(c)(3) of the Internal Revenue Code.

Annual Fund Donors

A total of 1,047 individuals generously donated to the 2016-2017 NYJL Annual Fund, exceeding the \$145,000 campaign goal and raising \$149,000 with 53% of the volunteer membership participating. We are especially grateful to the following Annual Fund donors:

ASTOR ANGELS* **\$1,500+**

Caroline Adams
Pamela Arcilla
Shari Aser & Bill James
Anne Bahr Thompson
Kyle and Jana Beauchamp
Melissa and David Bernstein
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John and Dayna Cassidy
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Amanda Dick

*Generous NYJL supporters who have collectively given over \$1,500 during the 2016-2017 fiscal year.

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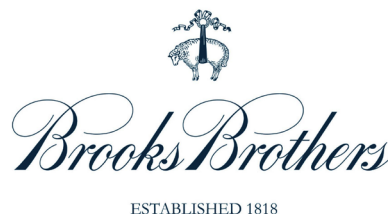
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LinkedIn
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Prudential
The Walt Disney Company Foundation
The Warburg Pincus Foundation
Thomson Reuters
Viacom, Inc.
Wyndham Worldwide

Corporate Partnerships

The NYJL charitable initiatives were sponsored by four corporate partners in 2016-2017. These generous sponsors were able to strengthen and deepen their relationship with our organization through various unique opportunities including interacting and volunteers alongside the NYJL's 2,800 volunteers as well as donating vital revenue to support our mission. We are thankful and proud to have them support our organization.



CLUB MONACO

Nonprofit Boards Clearinghouse (NPBC)

The New York Junior League improves communities through the effective action and leadership of trained volunteers. Since 1992, the Nonprofit Boards Clearinghouse (NPBC) course has developed the skills of future leaders by offering workshops and training in nonprofit board responsibilities. Over 1,000 men and women have completed the course and been introduced to the 90 nonprofit organizations the NYJL partners with in New York City.



The Forum for Nonprofits (FNP)

Each April, The Forum for Nonprofits (FNP) hosts nonprofit organizations in an annual full-day educational conference to address key issues facing small to mid-size nonprofits and the communities they serve. Organization members can participate in seminars and workshops to learn more about donor retention, the need for strong governance, how to shift communications strategies to reach key audiences, and many other important issues.



Core Values

As we embrace our core values, they ensure we embody our mission and guide all we do.

Remaining Passionate About Our Community:

We believe in maximizing our impact through strategic external partnerships, advocacy, and volunteer action to achieve our mission.

Exemplifying Respect for Individuals:

We respect each other, those with whom we work and those we serve in the community. We strive to understand others, to respect differences, and to treat everyone with dignity.

Acting Responsibly:

We recognize that our decisions and our actions can affect others, and we strive to uphold our commitments and act honorably and responsibly in all that we do.

Promoting Opportunity:

We are committed to helping each other achieve our potential. We foster a supportive and motivating environment that enables continuous learning, encourages mentorship, and develops future leaders.



NYJL volunteers work every day to improve people's lives — each volunteer takes the compassion she feels and turns it into an active, contributive effort to the NYC community."

Cristina Hagglund



The Junior League of the City of New York Inc.
130 East 80th Street, New York, NY 10075
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