

The Junior League of the City of New York



ANNUAL REPORT

Turning
Compassion
Into Action

2014-2015

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MESSAGE FROM THE PRESIDENT



The New York Junior League is a dynamic and nimble organization evolving to fill the ever changing needs of the city and 115 years of societal changes. I think Mary Harriman would be impressed to know that the small group of women she organized in 1901 has grown to almost 3,000 volunteers and is thriving 114 years later.

As an organization, we strive to operate strategically to ensure the dollars raised are spent on programs and directly impact the lives of the people we serve. In fact, an impressive 71% of our budget is spent on programming. From the beginning, we wanted to make an impact in the lives of women, children and families, first through settlement houses and then by expanding our network of influence by working with hospitals, schools, and public playgrounds, and now through our community partners like Women In Need, Supportive Children's Advocacy Network and the Women's Prison Association. Your continued support of the New York Junior League has allowed us to continue Mary Harriman's legacy.

We are in the business of doing good and we take that business seriously. We are committed to the highest standards of governance and leadership. To memorialize our commitment to maintaining a welcoming culture, the Board voted to adopt a Diversity and Inclusion statement. The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

With your support this past year, we have been able to turn our compassion into action. Our community partners benefit from the dedication and expertise of our trained volunteers and our volunteers translate their New York Junior League experiences into lifelong habits of service. We are extraordinarily lucky to count among our volunteers more than 900 sustaining members whose continued affiliation with our organization strengthens us in immeasurable ways. Our Sustainers serve on boards and lead non-profit organizations throughout New York including the Single Parent Resource Center, Dancing Classrooms and the Association of Junior Leagues International.

Over the past year I have had the unique privilege to witness the hard work and devotion of our volunteers in action in the community and I am so proud of our achievements. Our Advocates for Public Policy committee worked diligently to stop human trafficking and we cheered together when Governor Cuomo signed the Trafficking Victims Protection and Justice Act into law. We launched capacity building endeavors refurbishing Columbus Park and Foley Square with the Parks Department and renovated Union Settlement Association's education center and library. We served meals to our neighbor New Yorkers in need at All Souls Church's Monday Night Hospitality and delivered kitchen supplies with our CHEF committee to East River Family Center. It has been a year of stellar accomplishments for the New York Junior League.

I want to take this opportunity to extend my heartfelt thanks for the hard work and dedication of you, our superlative volunteers, our generous donors and sponsors and our incredible staff. Without your support none of our work would be possible.

Sincerely,

Stacey Lawrence Lee

President (2014-2016)

WHO WE ARE



The New York Junior League (NYJL) is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The NYJL is one of the oldest and largest non-profit volunteer organizations in New York City with more than 2,700 volunteers.

Turning Compassion Into Action

New York Junior League volunteers, provide the City of New York with 250,000 “gift” hours annually to more than 60 organizations. No one has more time than they need, so this gift of time is precious and has always been the backbone of the NYJL’s work. Mary Harriman could simply have donated money to a cause, but instead she gave of her TIME to those in need on the Lower East Side. It is remarkable that 114 years later we still honor and celebrate that tradition.

Four Councils



Adult Education & Mentoring Council

This Council focuses on emergency services and life skills training. Volunteers work with a diverse population — recently incarcerated women, survivors of domestic violence, the elderly, families living in transitional housing.



Children’s Education Council

The goal of the Children’s Education Council is to empower parents, guardians and caregivers with tools to help build a positive future for themselves and their families. Volunteers participate in programs to enable children to lead fuller, healthier, and more independent lives.

Community Focus

We provide a positive force for change through direct service, collaborations with other community organizations, and advocacy. Volunteers serve on committees that meet on a regular basis for over 20 community partners in New York City — schools, neighborhood centers, senior residences, women's prisons, hospitals, transitional housing, to name just a few. The committees are organized into four distinct Councils that focus on specific community needs.

Community Partners

- Andrew Glover Youth Program
- Boys and Girls Harbor, Inc.
- Covenant House
- DOVE at New York Presbyterian Hospital
- Good Shepherd
- Grosvenor Neighborhood House
- Jewish Home Lifecare
- Mentoring USA
- Mott Haven Academy Charter School
- New York City Department of Parks and Recreation
- Public School 64
- Stanley Isaacs Neighborhood Center
- Supportive Children's Advocacy Network (SCAN)
- Union Settlement
- Women in Need (WIN)
- Women's Prison Association

Culture & the Arts Council

Bringing visual and performing arts to underserved children and teens, volunteers participate in a variety of interactive projects designed to encourage self-expression while building confidence. For more than 20 years, this Council has also designed, planned, funded, and completed a playground renovation each spring in partnership with the New York City Department of Parks and Recreation.



Child Health & Welfare Council

Mentoring at-risk youth is the primary goal of this Council, where volunteers have a long-term, consistent commitment to providing guidance and support. Their programs harness individual strengths and foster responsibility, self-esteem, and the development of life skills.



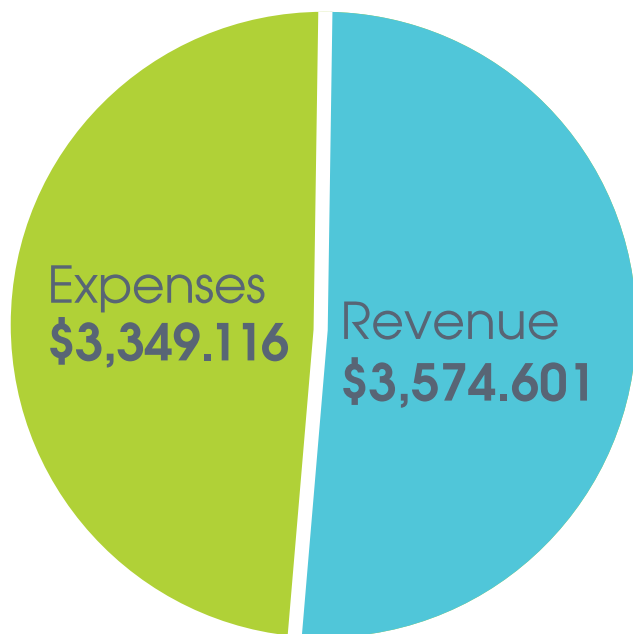
FINANCIALS

REVENUE AND EXPENSES

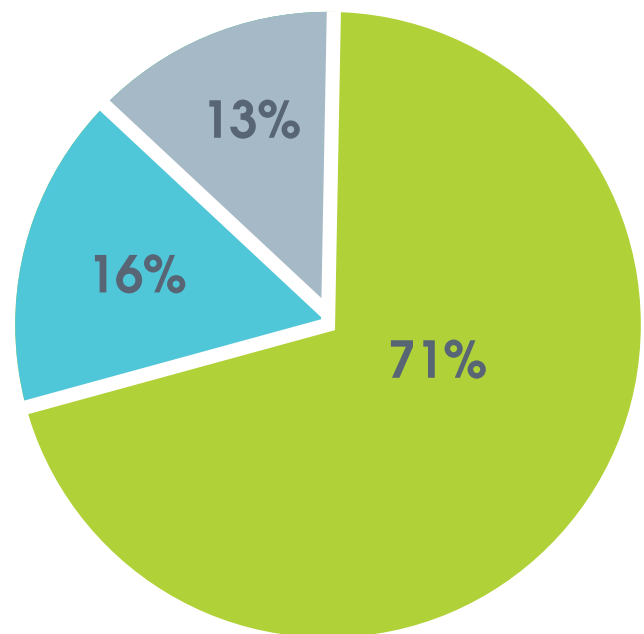
Whether through individual giving, corporate donations, or fundraising events, the New York Junior League raises funds every day to support our numerous community programs. Here is a look at how your contributions were invested back into the community.

- Volunteers donated 250,000 hours of service to NYC
- 110,110 unique clients served
- 21,944 repeat clients served
- Playground Improvement Project Committee and 1,000 volunteers refurbished Columbus Park and Foley Square

Your gifts have helped hundreds of New Yorkers including children in need, teen mothers, foster children, senior citizens, families in transitional housing, cancer patients, survivors of domestic violence and many others enjoy a happy life they so deserve. Thank you for showing compassion and helping us make a difference in the community. To view our complete 2014-2015 audited financial statements, please visit www.nyjl.org.



- REVENUE
- EXPENSES



- PROGRAM EXPENSES
- FUNDRAISING
- MANAGEMENT & GENERAL

These numbers reflect the 2014-2015 audited financial statements of the Junior League of the City of New York which comprise the financial position as of June 30, 2015, and the related statements of activities, functional expenses and cash flows for the year. The NYJL's financial statements were prepared using the accrual basis of accounting. All significant receivables, payables and other liabilities are reflected. The NYJL is tax exempt under Section 501 (c) (3) of the Internal Revenue Code.

ANNUAL FUND

A total of 1,117 individuals generously donated to the 2014-2015 NYJL Annual Fund, exceeding the \$140,000 campaign goal and raising a record-breaking \$144,000 with 40% of the membership participating. We are especially grateful to the following Annual Fund donors:

Partners (\$1,000+)

Joan Ai
Shari E. Aser
John & Dayna Cassidy
Lauren Jenkins Chung
Cornelia W. Clifford
Shanette Barth Cohen
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Sarah Tanner
Jephtha Tausig
Kara & Langdon Van Norden
Joann B. Walker
Leah Wenger

Derval Whelan
Julie Zawislak

Leadership Circle (\$500-\$999)

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Aneesa Sheikh
Corynne Simpler
Cynthia Vitari Song
Yohanna Sowler
Zoe Stolbun
Brenda Neubauer Straus
Anne Bahr Thompson
Deni Wendt

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Peggy Anne Dineen
Paige Donnelley

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Joan Heath
Marion S. Hedges
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Amanda Grove Holmen
Julie Horner
Tracey Huff
Regan Huneycutt
Soo Won Hwang
Geneva Louise Jones
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Catherine Joynt
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Kamie Lightburn
Cathy Lorenz
Marissa Eddings Lott
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Brooke Moorhead
Melody Morgan
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Cristine Van Schoick
Shannon Whitt
Dana Wolf & Brian Phillips
Mrs. Jeffrey H. Wyckoff

CORPORATE SPONSORS

The NYJL welcomed four corporate sponsors in the 2014-15 League year, the first group of companies to show their support for the NYJL through corporate sponsorship. These sponsorship relationships afforded these brands a number of unique opportunities to deepen their relationship with the NYJL's 2,700 volunteers, while also generating critical revenue to support the NYJL's mission.



INTIMACY
{bra fit stylists}



Donors

Astor Angels are NYJL volunteers and friends whose cash donations and fundraising event ticket purchases totaled \$1,500 or more in the 2014-15 volunteer year, including an Annual Fund gift of any amount.

These special donors were invited to an exclusive thank you event in appreciation for their generosity.

Anonymous (2)	Kelly Duffy	Joseph & KoKo Lance	Sarah Scott
Joanne Adams	Sarah Eaby	Charitable Fund	Aneesa Sheikh
Katie Arcati	Kelly Edwards	Alison Lee	Mary Prevosti Shelton
Bunty Armstrong	Jeannie Egas-Trouveroy	Stacey Lawrence Lee	Mr. & Mrs. Mark L. Shifke
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Amanda Bery	Elizabeth Finan	Merrie Martinson	Diana Spurgat
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Sharon Bonanni	Mr. & Mrs. Charles A. Fisher	Hilary McNamara	Zoe Stolbun
Mary Catherine Burdine	Mrs. Arthur William Lovat Fraser	Patricia Miranda	Stone Family Foundation
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Kiki Candelaria	Lucretia Gilbert	Rachel Nicks	Jephtha Tausig
Shelby Spears Carroll	Lauren Giordani	Justine Oddo	Anne Bahr Thompson
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Cornelia W. Clifford	Phyllis G. Heard	Barbara Paddock	Mary Beth C. Tully
Shanette Barth Cohen	Joan Heath	Elena Pavloff	Kara & Langdon Van Norden
Dorcas Lee Colas	Leigh Held	Joan Pedley	Mr. & Mrs. Frederick Glenn
Mary Cooper	Allison M. Herron	Kim Essency Pillari	Van Zijl
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Chrisanthi Demetriou	Elizabeth King	The Rubin-Henry Family	Julie Zawislak
Stewart DiFiore	Kristen Leigh Kocis	Foundation	
Caroline Dononue	Ana M. Kreyszig	Denise C. R. Santomero	
Peggy Anne Dineen	A. Gale Kroeger	Nicole Savery	

COMMUNITY SPOTLIGHT

SCAN

In 2004, the NYJL announced its intention to afford volunteer support to East Harlem community based organizations and hosted an informational meeting. The Supportive Children's Advocacy Network (SCAN), a non-profit youth and family service organization, founded in 1977, provides integrated support to high risk children and families in East Harlem and the South Bronx. SCAN's Executive Director Lewis Zuchman attended the meeting and submitted a proposal. Thus was born the NYJL's collaboration with SCAN and now we discuss the powerful evolution of this collaboration with Mr. Zuchman.



How long have you been involved with the NYJL?

For 12 years, we have had a meaningful involvement with the NYJL. Our initial collaboration, the Girls Leadership Institute, has endured throughout and gives young women, 8 to 12 years old, the opportunity to learn critical life skills. The unusual success of this flagship venture led SCAN to explore additional joint ventures.

Why is involvement with the NYJL valuable to SCAN?

SCAN's young people characteristically suffer from significant traumatic separation and loss in their formative years. The overwhelming majority of SCAN's young ladies live in single parent families or with a grandparent. Often the existing parent or guardian is overwhelmed with life challenges. The opportunity to be involved in a quality life experience, with caring involved adults can be of incalculable importance in the early lives of SCAN's young ladies. The significant success of Girls Leadership Institute established the beneficent potential of our partnership. The enthusiasm of our young ladies, as well as, of their mothers and SCAN staff, has sealed the deal.

What has working with NYJL brought to SCAN?

The potential of our partnership has powerfully evolved. SCAN has gone on to partner with the NYJL in the sponsorship of three additional initiatives — Reading Rangers, a literacy program for 7 to 11 year olds; a Cooking and Health Education for Families (CHEF); and a Personal Empowerment Project to afford career education and mentorship to high school students.

THANK YOU

Thank you to our 2,700 volunteers who have donated their time, their energy and their funds to support the NYJL's commitment to volunteerism. Thank you to the movers and shakers, mothers and daughters, students and graduates, activists and philanthropists, dreamers and believers who continue to support the NYJL.

Thank you to our individual donors and our corporate sponsors who have allowed us to increase our impact on families and children in New York City with their contributions. You make our work in the community possible!

Thank you to our Board of Directors for their continued guidance as we build a foundation for the future.



The Junior League of the City of New York Inc.

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