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Leadership 2017-2018

Two bodies of trained volunteers—a Board of Directors and a Management Council—oversee and manage the New York Junior League (NYJL). The Board of Directors sets the organization's strategic goals, while the Management Council develops and implements programs and supervises day-to-day activities.

Board of Directors

President

Suzanne E. Manning

Executive Vice President Charlene Chuang

Secretary

Cynthia Vitari Song

Treasurer Shari Aser

Nominating Chair Caroline Donohue

Directors at Large

Jana Beauchamp Lauren Jenkins Chung Rosemarie Dackerman Barbara J. Etzel Hilary McNamara Kim Essency Pillari Celeste Rault Robin Stratton Rivera Anne Bahr Thompson

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Community Senior Council Head Nicole Ferrin

Fundraising Events Senior Council Head Lauren Giordani

Strategy and Communications Senior Council Head Jennifer Wiese

Membership Senior Council Head Kara Van Norden

Nominating Vice Chair Lisa Hathaway Stella

Sustainer Council HeadGale Kroeger

Finance Council Head
Dana Phillips

Adult Education and Mentoring Council Head Megan Hauck

Child Health and Welfare Council Head Katie Cook

Children's Education Council Head Caroline Adams

City Impact Council Head Elizabeth Fabsits Pavone

Culture and the Arts Council Head Meredith Wood

Fundraising Events Council Head Merideth Lake

Fundraising Events Council HeadAshley B. T. Ma

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Internal Communications Council Head Emily Masters Strategic Planning Council Head Shayna Webb Dray

Affiliation Council Head Allison Davis O'Keefe

Training Council HeadColleen Hoy

Volunteer Development Council HeadShannon Whitt

Mission Statement

The New York Junior League is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The New York Junior League welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

Core Values

We are Passionate About Our Community. We believe in maximizing our impact through strategic external partnerships, advocacy, and volunteer action to achieve our mission.

We Respect Individuals. We respect each other, those with whom we work, and those we serve in the community. We strive to understand others, to respect differences, and to treat everyone with dignity.

We Act Responsibly. We recognize that our decisions and our actions can affect others. We strive to uphold our commitments and act honorably and responsibly in all that we do.

We Promote Opportunity. We are committed to helping each other achieve our potential. We foster a supportive and motivating environment that enables continuous learning, encourages mentorship, and develops future leaders.

Dear Volunteers, Community Partners, Supporters, & Friends,

I am immensely proud of the work we've done together during 2017 – 2018. You all make the New York Junior League what it is, and your spirit and drive have propelled our organization these past 117 years.

NYJL volunteers, you provide the talent, the tireless commitment to community, and the passion to make New York City a better place to live for every New Yorker.

To our community partners, we are humbled by your work on the frontlines so New York's women, children, and families can realize their goals for a healthy, fulfilling life. You are the experts in the issues we strive to address, and you give us the space to serve.

Supporters and friends, you champion us, keep us going, and we are so honored by your continued investment in our mission.

During my term as president, I have had the honor to work with many of you and the opportunity to witness how partnerships are integral for strengthening communities in our City. We acutely understand that mobilizing volunteers toward a challenge isn't enough to result in any meaningful progress. We must invest in our people—in you—and we are constantly trying new ways to actively listen and incorporate your ideas so that we can better meet your needs and effect the change we all want to see.

This year, we restructured our training program to include more skills-based training to ensure that we are more effective volunteers in the community and within our organization's

operations. We developed leadership training for new committee chairs, and we added Saturday trainings to accommodate volunteers' schedules.

We also expanded our community program with four new projects: Building Blocks; Girls Opportunity Advancement and Leadership (GOAL); Lead, Inspire, Focus and Thrive (LIFT); and Passport to the World. Building Blocks provides an opportunity for volunteers with

"...we are so honored by your continued investment in our mission

children to lead "Parent and Me" classes with clients at the Single Parent Resource Center. Through GOAL's workshops and field trips, adolescent girls learn about potential career paths, inspiring their higher education aspirations. LIFT volunteers teach adolescent girls about life skills while strengthening their physical well-being and mental health. Passport to the World is a mentorship program where children participate in cultural, artistic, and hands-on activities to expand their global thinking.

Through various events during the year, NYJL's fundraising volunteers brought in the vital dollars so we can continue to make an impact. And our guests and supporters found their way to the NYJL through these fundraising events, therefore growing our partnerships and leveraging our shared love for the city we call home.

This year, we have continued to live out our steadfast commitment to diversity and inclusion through the creation of the Diversity and Inclusion Work Group. In order to establish a baseline, we surveyed our membership to identify areas where we can strengthen inclusivity and provide more opportunities that celebrate the diverse backgrounds and perspectives of our volunteers. The work group also hosted a training on diversity and inclusion at PS 6 which was very well received. While becoming a truly diverse and inclusive organization will require continuous and thoughtful action, I'm blown away by the achievements of the Diversity and Inclusion Work Group this year and can't wait to see where we go next.

Thank you for all you do for the New York Junior League and our communities.

Warmly,

Suzanne E. Manning

A Message from the President



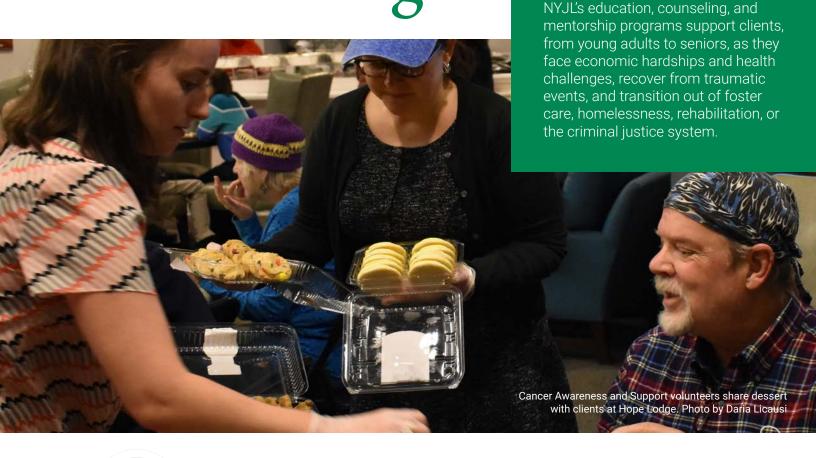
Community Programs

Almost every night of the week, in neighborhoods across Manhattan, NYJL volunteers engage women, children, young people, and families from low-income and underserved communities in health and education programs. Working with more than 60 community partners, NYJL volunteers are consistently present, organized, and ready to support partners' missions to strengthen communities and advance the health and well-being of their clients.



A young artist explains her work at Artistic Journeys' annual student exhibition. Photo by Stephanie Felix Johnson

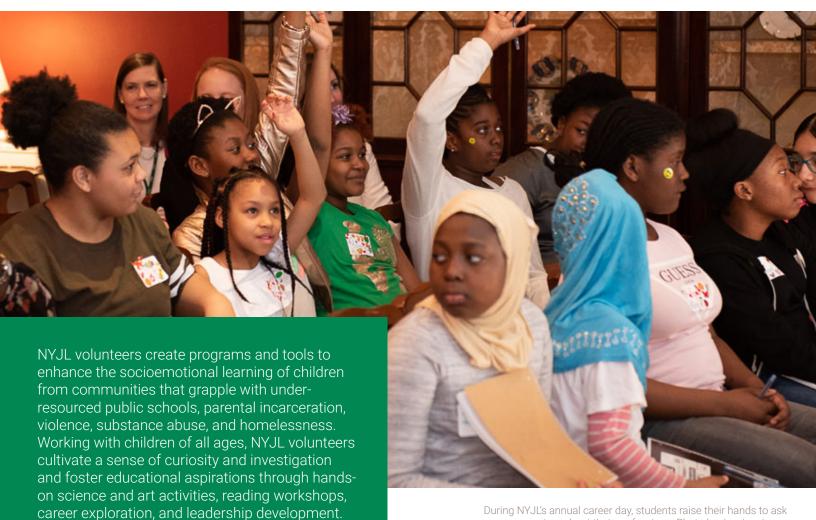
Adult Education & Mentoring



Spotlight on Cancer Awareness & Support

In collaboration with several community partners, the Cancer Awareness and Support committee provides clients with information about cancer prevention. diagnosis, and treatment; helps them schedule clinical screenings; and engages them and their families in social and recreational activities. For example, at the American Cancer Society's Hope Lodge, NYJL volunteers host monthly dinners and game nights for clients living with cancer. Through its partnership with the Breast Treatment Task Force (BTTF), NYJL volunteers assist women in making mammogram appointments and accompany them to follow-up appointments if they receive abnormal mammogram results. In 2017, NYJL's community partner, BTTF, recognized the NYJL with its Outstanding Performance Award for contributing to its mission of connecting uninsured New Yorkers to prevention services, screenings, and treatment for cancer.

Children's Education



During NYJL's annual career day, students raise their hands to ask presenters about their professions. Photo by Jessica Jones

Spotlight on Building Blocks

Among NYJL's newest projects, Building Blocks provides a supportive environment for parents to bond with their young children and to reinforce secure attachments and nurturing parent-child relationships. NYJL volunteers and their children participate in activities--such as dance, art, music, and yoga--alongside single parents seeking services from the Single Parent Resource Center. In 2017, the Single Parent Resource Center honored the NYJL with its Community Recognition Award at its annual gala.

Child Health & Welfare



Students learn how to plant strawberries and herbs at community partner SCAN's Lehman Cornerstone Center. Photo by NYJL

Spotlight on CHEF and CHAMP

The Cooking and Health Education for Families (CHEF) project leads nutrition and cooking workshops with families, emphasizing meal planning and collaborative cooking. CHEF collaborated with the Community Health Access Module Program (CHAMP), which focuses on wellness and fitness activities, to bring cooking education to long-time partner Health Advocates for Older People. In its 23rd year of presenting preventive health education workshops, CHAMP led 46 workshops to almost 140 clients on topics ranging from preventing childhood obesity and diabetes to stress management and domestic violence advocacy.

Culture & The Arts



NYJL volunteers promote children's self-expression through arts education, an undervalued and underfunded area of the public education system. Across various projects, children and youth attend live musical and theatrical performances, visit cultural institutions and museums, create visual artworks for exhibition at a year-end art show, and perform in well-known theatrical productions. Through culture and arts education, children learn new ways of thinking about the world, enhance their creativity and critical thinking skills, and strengthen their ability to empathize with others.

Spotlight on Performance of a Lifetime

The Performance of a Lifetime project exposes elementary-age children to the performing arts through focused modules and field trips to live performances. aiming to increase their appreciation and awareness of the arts and, most importantly, their confidence and self-awareness. Since 1996, Performance of a Lifetime has worked closely with youth from the Boys & Girls Harbor afterschool program; for most children in the program this is their first introduction to the performing arts. After the NYJL renovated the middle school science lab at Harbor Science and Arts Charter School in 2017, the school requested more arts programming. As a result, Performance of a Lifetime established a partnership with the school and successfully piloted a new program in the spring, with almost 15 children attending performances each month.

The City Impact program mobilizes NYJL

City Impact



Spotlight on Community Improvement Project

NYJL's Community Improvement Project renovated the outdoor courtyard and an indoor community room at Ivan Shapiro House, an Urban Pathways residence that offers a full range of supportive services for men and women transitioning out of homelessness. With the aim of creating pleasant spaces that feel more like "home," NYJL volunteers painted the common room, replaced the floors, hung new artwork, and updated the furniture. In the garden, NYJL volunteers removed dead foliage, planted new greenery, added gravel, replaced the light fixtures, and installed benches. Now, Ivan Shapiro House residents can enjoy these restored spaces to meditate, read, socialize, and engage in group activities, such as NYJL's financial literacy and job skills workshops.

2017-2018: By the Numbers



2,800 Volunteers contributed their time and talents to the NYJL, serving various functions including fundraising, volunteer education and training, leadership development, and community service. Working directly with community-based organizations throughout Manhattan, volunteers served **18,635** Clients from toddlers and school-aged children to adults and seniors.

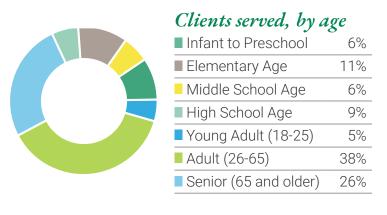
NYJL volunteers are passionate about their service. In a 2017 organizational survey, 96.3% said that the opportunity to inspire positive change in their communities played a significant role in their decision to become an NYJL volunteer.

85.6% of NYJL volunteers work full-time, paid jobs, bringing a diverse range of talents, skills, and **expertise** to partner organizations and initiatives throughout New York City.

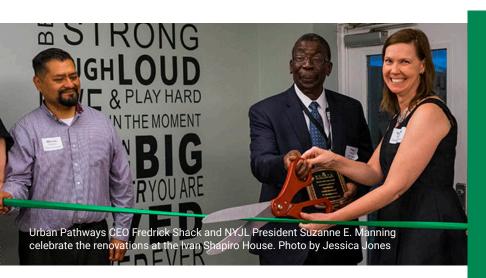
NYJL volunteers serve in leadership and management positions at well-known financial institutions, media and communications agencies, law firms, schools, architecture and design firms, and mission-focused nonprofits.

Volunteers hold degrees from universities from all over the country, including traditional lvy League schools, state universities, and liberal arts and specialized colleges.





Community Partners



NYJL's 60 community partners,

many of which have been vital neighborhood institutions for decades, have a bold vision for how to make New York City a better place to live for every New Yorker. As nonprofits, the NYJL and our community partners work hard to make sure we can deliver high-quality programming within the constraints of small budgets. Ambitious and forward-thinking, NYJL volunteers contribute the womanpower community-based organizations need to keep programs running.

2017-2018 Partners

All Souls

American Italian Cancer Foundation Andrew Glover Youth Program

BMC Literacy

Bottomless Closet

The Bowery Mission Women's Center

Boys and Girls Harbor, Inc.

BRC

Breast Treatment Task Force

Central Park Conservancy

Change for Kids

City Meals on Wheels

Comedy Cures

Concrete Safaris

Covenant House

DOROT

The English-Speaking Union

Father's Heart Ministries

Gilda's Club

GO Project

Glamour Gals

God's Love We Deliver

Good Shepherd Services

GOOD+ Foundation

Grosvenor Neighborhood House YMCA

Harbor Science & Arts Charter School

Harlem Children's Zone

Hartley House

Health Advocates for Older People

Henry Street Settlement

Hippo Playground Project

Holy Apostles

Homes for the Homeless

Hope Lodge

Inwood House Jewish Home Lifecare

KIPP Academy

Leake & Watts

Manhattan Family Justice Center

Meatloaf Kitchen

Mentoring USA

Minds Matter

Mott Haven Academy Charter School

New Alternatives for Children

New Horizons

New York Common Pantry

New York Presbyterian Hospital - Domestic and

Other Violence Emergencies (DOVE)

NYC Department of Parks and Recreation

NYC Mayor's Office to Combat Domestic

Violence

Opportunities Network

Project Cicero

Public School 64

Ronald McDonald House

Room to Grow

Single Parents Resource Center

Stanley M. Isaacs Neighborhood Center

Supportive Children's Advocacy Network (SCAN)

Union Settlement

West End Intergenerational Residence

West Side YMCA

Women's Prison Association

Working in Support of Education (WISE)

"The New York Junior League's greatest asset is its volunteers and their willingness to serve someone else's purpose. These are women with professional commitments and personal obligations who find the energy, make the time, get organized, and get work done. They arrive with smiles on their faces and so much energy. They treated every person and every question with respect... That's why we're so thankful for them and look forward to a long and lasting partnership."

Marcos Campos Program Director, Ivan Shapiro House

Leadership Development & Education



During Leadership Day, NYJL volunteers break out into groups to discuss what it means to pursue leadership opportunities. Photo by NYJL

Volunteer Education and Training sessions focus on pressing and emerging community issues and practical skills development. For example, during 2017-2018, NYJL volunteers

attended sessions on building relationships

NYJL volunteers hear from a panel of experts on the importance of cross-cultural communication and

inclusivity. Photo by Daria Licausi

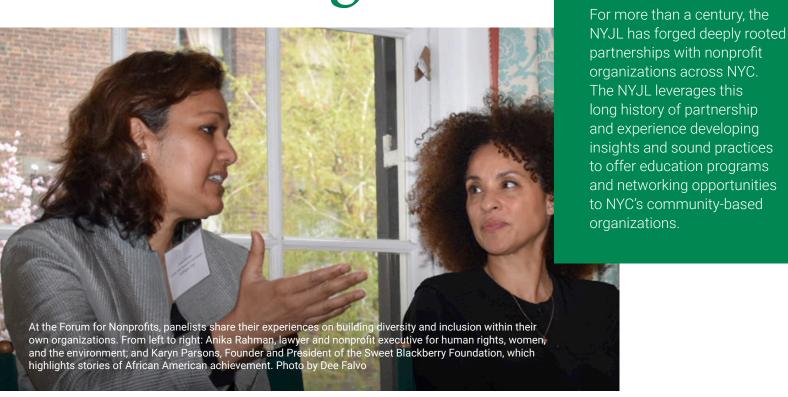
Volunteer Education & Training

with youth living in high-risk circumstances or aging out of foster care, understanding mental health, and educating children about the arts. During 2017-2018, the NYJL led 17 trainings for 1,560 volunteers.

Spotlight on Leadership Day

A full-day retreat, Leadership Day trains and inspires participants to take on leadership positions at the NYJL. During the morning, attendees explored what it means to "lean into leadership": to pursue assignments and positions that challenge early career professionals to stretch beyond familiar experience and skills. During the afternoon, past NYJL presidents shared the successes and challenges they experienced in their professional careers and in leading a large. historic organization with a broad portfolio of work.

Nonprofit Education & Training



Forum for Nonprofits

Through this annual, half-day education conference for NYJL volunteers and nonprofit professionals, attendees and expert panelists shared practices for creating engaging content on social media and translating real-life stories into compelling testimonies that inspire action. Nonprofit leaders also emphasized how strengthening diversity and equity within organizations is essential for achieving meaningful progress toward organizations' missions.

Nonprofit Boards Clearinghouse

The Nonprofit Boards Clearinghouse (NPBC) strengthened nonprofit board leadership skills through workshops on assuming board roles and responsibilities, monitoring financial policies, understanding legal responsibilities of board members, and developing strategic plans. The course included a question-and-answer session with nonprofit executive directors and a networking event with New York nonprofit leaders to facilitate board placement. **During** 2017-2018, 85 people participated in the course and 68 nonprofit agencies offered opportunities for networking and serving on their boards.

"After attending the NPBC networking event and meeting a few different nonprofit organizations, I decided to join the West Side YMCA board this past fall and have continued to serve as a volunteer and continue my leadership growth at the NYJL."

Danielle Krause, NYJL Sustainer

Jr. Junior League



Young volunteers spend the day with the Central Park Conservancy's Urban Park Discovery program to help keep the park clean and green. Photo by NYJL

Fundraising & Financials



NYJL volunteers convene at the annual Winter Ball to socialize, honor Outstanding Sustainers and Volunteers, and to raise funds for NYJL's mission. Photo by Kate Weiman

NYJL House Tours



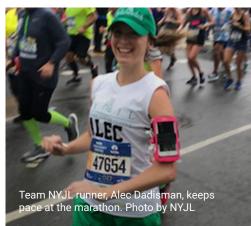
NYJL's biannual House Tours showcase Manhattan's unique residences, highlighting architecture, art, history, and a range of interior design styles. The self-guided tours allow attendees to explore some of New York City's most interesting private homes, while bringing in the necessary dollars to fund NYJL's programs.

Fall House Tour

Attendees	421
Homes featured	7
Spring House Tour	
Attendees	550
Homes featured	7
TOTAL RAISED	\$135,226

Team NYJL





Every November, NYJL volunteers and friends lace up their sneakers and run the TCS New York City Marathon to raise funds that power NYJL's community programs.

Runners	13
Miles	340.6
TOTAL RAISED	\$58,188

Wellness Day



Focusing on new concepts for strengthening the mind and body, this inaugural health and fitness event featured a full day of speakers, demonstrations, and fitness classes to invigorate and inspire attendees.

Attendees	179
Fitness classes	10
Wellness seminars	10
TOTAL RAISED	\$16,497

Winter Ball



NYJL's annual Winter Ball brings together volunteers, family, and friends to honor the recipients of our Outstanding Sustainer and Outstanding Volunteer awards—the NYJL's highest honors. This special evening also celebrates our community partners, projects, and the volunteers who deliver programs to New York City's underserved populations.

Attendees	580
Honorees	7
Outstanding Sustainers	2
Outstanding Volunteers	5
TOTAL RAISED	\$532,307

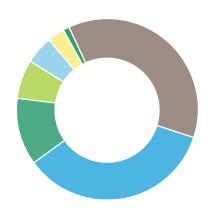
Financials

Volunteer Hours

During 2017-2018, NYJL volunteers contributed over **250,000 hours of service** (valued at **\$7,545,000**) to support the NYJL's mission.¹

Revenue

■ Net fundraising activities	\$1,266,926	(37%)
■ Membership dues and fees	\$1,219,871	(35%)
■ Food and facility services	\$427,170	(12%)
Contributions	\$254,225	(7%)
Interest and dividend income	\$189,156	(5%)
Training and provisional course fees	\$94,200	(3%)
■ Other income	\$17,302	(<1%)
TOTAL REVENUE	\$3,468,850	



Expenses

Program Services

9		
Community services	\$1,139,184	(33%)
Volunteer training	\$1,157,172	(33%)
Supporting Services		
■ Fundraising	\$609,985	(18%)
■ Management and general administration	\$543,692	(16%)
TOTAL EXPENSES	\$3,450,033	



¹ The national nonprofit membership organization, Independent Sector, estimates that the value of New York State volunteer time is \$30.18 per hour.

Thank You for Making Our Work Possible



The NYJL is grateful to the 1,097 individuals who generously gave over \$140,000 to NYJL's Annual Fund. The NYJL especially thanks the following donors:

Astor Angels \$1,500+

Shari Aser Jana Beauchamp Melissa Bernstein Mary Catherine Burdine Dayna Cassidy Charlene Chuang Lauren Jenkins Chung Cornelia Clifford Meredith Coburn **Dorcas Colas** Rosemarie Dackerman Caroline Dean Megan Driscoll Danielle Earls Jeannie Egas-Trouveroy Barbara Etzel Ann Ewell

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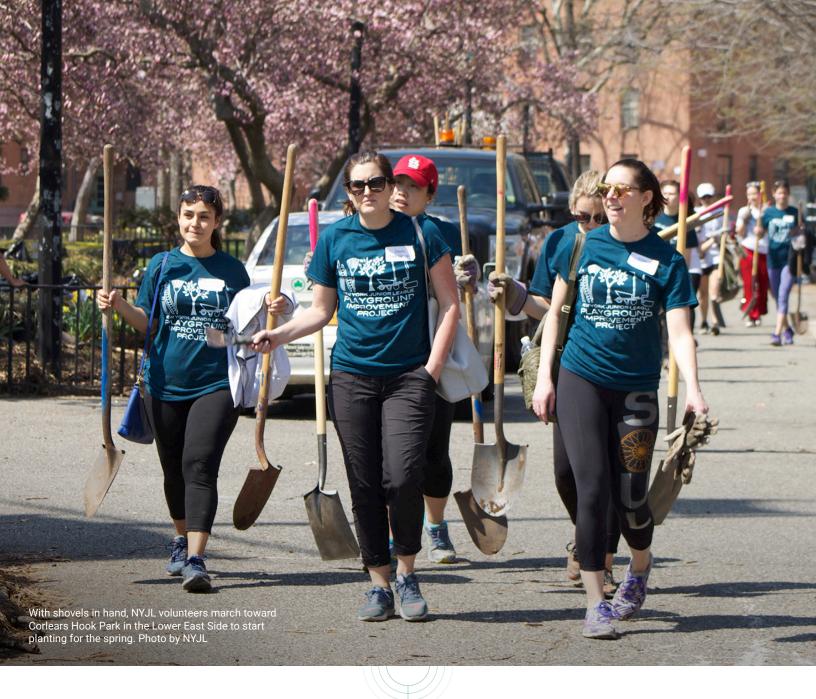
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