



Women Powered. Mission Driven.

NEW YORK JUNIOR LEAGUE ANNUAL REPORT 2018–2019





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Leadership 2018-2019

Two governing bodies of trained volunteers—a Board of Directors and a Management Council—oversee and manage the New York Junior League (NYJL). The Board of Directors sets the organization's strategic goals, while the Management Council develops and implements programs and supervises day-to-day activities.

Board of Directors

PRESIDENT

Lauren Jenkins Chung

SECRETARY

Dayna Barlow Cassidy

TREASURER

Shari Aser

EXECUTIVE VICE PRESIDENT

Charlene Chuang

NOMINATING CHAIR

Lisa Hathaway Stella

DIRECTORS AT LARGE

Jana Beauchamp
Rosemarie Dackerman
Barbara J. Etzel
Nicole Ferrin
DeNora Getachew
Hilary McNamara
Celeste Rault
Robin Stratton Rivera
Anne Bahr Thompson

Management Council

EXECUTIVE VICE PRESIDENT

Charlene Chuang

SECRETARY

Cristina Hagglund

COMMUNITY SENIOR COUNCIL HEAD

Katie Cook

FUNDRAISING EVENTS SENIOR COUNCIL HEAD

Lauren Giordani

STRATEGY AND COMMUNICATIONS SENIOR COUNCIL HEAD

Jennifer Wiese

MEMBERSHIP SENIOR COUNCIL HEAD

Elizabeth Fabsits Pavone

NOMINATING VICE CHAIR

Maria Reina

SUSTAINER COUNCIL HEAD

Gale Kroeger

FINANCE COUNCIL HEAD

Kathryn McGlynn

ADULT EDUCATION AND MENTORING COUNCIL HEAD

Caitlin Kenefick

CHILD HEALTH AND WELFARE COUNCIL HEAD

Meredith Coburn

CHILDREN'S EDUCATION COUNCIL HEAD

Leighanna Morbey

CITY IMPACT COUNCIL HEAD

Courtney Wessling

CULTURE AND THE ARTS COUNCIL HEAD

Meredith Wood

FUNDRAISING EVENTS COUNCIL HEAD (1)

Ashley B. T. Ma

FUNDRAISING EVENTS COUNCIL HEAD (2)

Merideth Lake

FUNDRAISING EVENTS COUNCIL HEAD (3)

Ana Popkowski

COMMUNICATIONS AND ADVOCACY COUNCIL HEAD

Jeri Powell

STRATEGIC PLANNING COUNCIL HEAD

Cristine Van Schoick

AFFILIATION COUNCIL HEAD

Allison Davis O'Keefe

TRAINING COUNCIL HEAD

Maryn Tillman

VOLUNTEER DEVELOPMENT COUNCIL HEAD

Shannon Whitt

About the New York Junior League

Since 1901, the New York Junior League (NYJL) has responded to New York City's most pressing socioeconomic challenges. Powered by nearly 2,800 trained women volunteers, the NYJL works with 60 community-based organizations to advance the economic, social, and emotional wellbeing of women and children from underserved communities throughout the city.

The NYJL develops volunteers' leadership skills for service in the NYJL and on other nonprofit boards while cultivating a community that reinforces women's personal relationships and collective power as drivers of positive change.

Mission Statement

The New York Junior League is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

We believe that all women, children, and families should have equal opportunity, the resources to unlock their potential, and the structures to support them.

Diversity and Inclusion Statement

We welcome all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

Core Values

We are passionate about our community. We believe in maximizing our impact through strategic external partnerships, advocacy, and volunteer action to achieve our mission.

We respect individuals. We respect each other, those with whom we work and those we serve in the community. We strive to understand others, to respect differences, and to treat everyone with dignity.

We act responsibly. We recognize that our decisions and our actions can affect others. We strive to uphold our commitments and act honorably in all that we do.

We promote opportunity. We are committed to helping each other achieve our potential. We foster a supportive and motivating environment that enables continuous learning, encourages mentorship, and develops future leaders.



MESSAGE FROM THE NEW YORK JUNIOR LEAGUE PRESIDENT

Welcome to the New York Junior League! We are mothers, daughters, sisters, and friends. We are leaders, community builders, philanthropists, and activists. We are a community of 2,800 women civic leaders, bound by the same goal since our founding 118 years ago — to improve the health and well-being of women, children, and families in New York City. As the first Junior League, we started a movement we continue to uphold and evolve today.

Women volunteers power the New York Junior League. They contribute their valuable time, talents, energy, and perspectives to addressing our city's most pressing socioeconomic challenges. They are compensated by the relationships they build with fellow volunteers, community partners, and clients; the unique skills and experiences they gain from their volunteer work and our training programs; and the personal fulfillment of helping to drive positive change in our city.

During 2018–2019, we began implementing a three-year strategic plan encompassing goals to enrich the volunteer experience and advance our effectiveness in delivering responsive education, health, and social support programs. We train our volunteers to serve as leaders, equipping them with skills to design and provide relevant programming, work with our client populations, and carry out nonprofit operations. We continue to fortify our relationships with community partners and elected officials and show up at decision-making tables to amplify community voices.

We don't do this work alone. We work in partnership with community-based organizations and across coalitions that focus their expertise on strengthening communities and their influence on holding leaders accountable to the women, children, and families of our city. We are deeply honored and thankful to work with such pioneering organizations and advocates.

Our love for New York City and the people who call it home are at the heart of all we do. Individually we are citizens of New York City; together we are the New York Junior League.

Warmest regards,

A handwritten signature in black ink, reading "Lauren Jenkins Chung".

Lauren Jenkins Chung



The Power of the New York Junior League Volunteer

She...

Demonstrates dedication to volunteerism

- NYJL's **2,800 volunteers** have cumulatively given **26,343 years** of service to the NYJL.
- In 2019, **208 volunteers** celebrated milestone anniversaries, ranging in service from **5 to 65 years**.

Offers her unique perspective

- NYJL volunteers range in age from **20 to 98 years old** and come from a diversity of backgrounds.

Brings her talents and experience to NYJL's community and training programs

- **96%** of NYJL volunteers have earned degrees in higher education: bachelor's degree (54%), master's degree (35%), and Ph.D. or doctorate (7%).
- **89.7%** of NYJL volunteers are employed either full time (85.6%) or part time (4.1%)

Focuses on mission

- **96.3%** of volunteers joined the NYJL for the opportunity to inspire positive change in their communities.

Drives NYJL's essential functions

- NYJL volunteers contribute nearly **5 hours per week** to NYJL's community and education programs as well as its operations and fundraising efforts.

Represents a powerful legacy of advocacy and action

- The NYJL has over **118 years of experience** delivering health, education, and social support services and advocating for children's rights to education, job discrimination, medical insurance coverage, protection for domestic violence survivors, and reproductive health.



Spotlight: Disrupting the Cycle of Housing Instability

During 2018–2019, the NYJL was laser-focused on responding to homelessness and persistent housing instability. The NYJL approaches this and other complex challenges from three angles.

DIRECT COMMUNITY SERVICES

Partnering with community-based organizations throughout the city, NYJL volunteers provided essential life skills and social-emotional wellness programs such as:

- **Mentorship programs at Good Shepherd Services' Chelsea Foyer and Euphrasian facilities**, where NYJL volunteers established trusting relationships and shared hot meals with youth residents who have experienced ongoing instability and trauma

“The Junior League is my favorite group that visits us out of all the groups that come here. They actually care about us and what we say. They want to do things with us instead of just showing up, doing the activity, and leaving.”

—Resident at Good Shepherd Services

- **Financial literacy workshops with adults** residing at **Urban Pathways' Ivan Shapiro House**

“We were overwhelmed by the commitment and professionalism of NYJL's volunteers and their investment in our cause. It's truly a great partnership and one from which we have benefited greatly.”

—Lillian Rountree, Director of Development and Communications, Urban Pathways

- **Healthy meal preparation, science, and art workshops at Win's Jennie Clarke residence**

“Through [NYJL's] amazing programs, Win Kids have been exposed to fun topics and are able to put their newfound knowledge to the test with hands-on opportunities. “

—Cynthia Brito-Mena, Volunteer and Event Coordinator, Win

- **Wellness classes, career roundtables, and co-creation of personalized success plans** with youth aging out of foster care at **Covenant House's 42nd Street** Youth Shelter and with young women at the **Mother and Child Shelter**
- **Child care** for parents participating in **Metro Baptist's** life skills programs.

VOLUNTEER TRAINING

NYJL's volunteer education program coordinated multiple trainings that covered the foundational concepts and the current state of homelessness in New York City. During 2018–2019, NYJL volunteer experts, community partners, and City agencies, such as the **Urban Outreach Center** and the **Department of Homeless Services**, shared their expertise on working with populations facing homelessness and addressing interrelated challenges such as education access, health and well-being, and food insecurity.

“This training provided both interesting and applicable information for any NYJL community volunteer who works with populations that may currently be, or are at risk of, being homeless.”

—NYJL volunteer who attended a training on homelessness

ADVOCACY

NYJL's trained advocacy committee partnered with **Advocates for Children** and **Win** to amplify the needs of children and families grappling with housing insecurity. The NYJL stood alongside fellow advocates on the steps of City Hall and delivered testimony on behalf of homeless families at a City Council budget hearing, calling for additional funds for more public school social workers to support students who are homeless. The New York City Council ultimately approved \$10 million in the FY20 city budget.

The NYJL also hosted city, state, and federal elected officials for a roundtable dialogue on the various approaches to mitigate homelessness and the concrete ways the NYJL can contribute to these important efforts.

“We are truly grateful for your support... you identified a volunteer to read to key City Council Members the testimony of Jean Delaney, [a] parent who wanted the City Council to hear about how a Bridging the Gap social worker had impacted her child's life...Having the parent's voice as part of the conversation was critical.”

—Randi Levine, Policy Director, Advocates for Children



Making an Impact in Our Communities

Almost every night of the week, in neighborhoods throughout New York City, NYJL volunteers engage women and children in customized health, education, arts, and social support programs.



Partnering with the English-Speaking Union (ESU) for over six years, the NYJL works with newly arrived immigrants aiming to re-enter their professional fields in the United States. Networking night with ESU, an annual event held at NYJL's Headquarters, is an opportunity for both clients and volunteers to practice the US customs of professional networking. Photo by NYJL

ADVANCING LIFE SKILLS AND SOCIAL-EMOTIONAL LEARNING

Ranging in age from infancy to older adulthood, NYJL's clients come from underserved communities. Many are navigating periods of difficult transition—aging out of foster care, facing homelessness, re-emerging from rehabilitation programs, or rebuilding their lives after incarceration. Other clients are recovering from trauma or confronting economic hardships or health complications, while the youngest are developing their social-emotional, coping, and problem-solving skills to take on life's challenges as they mature. Across all of NYJL's community programs, volunteers create workshops, curricula, and tools to help clients strengthen their functional and social-emotional life skills.

NYJL's **functional life skills** programming includes workshops that support independent living. These workshops cover topics such as

financial literacy and personal finance, renting an apartment in New York City, shopping for and preparing nutritious meals on a budget, creating a resume, honing job interview skills, and caring for personal health and hygiene.

Aiming to enhance **social-emotional learning**, the NYJL also supports children's and adults' journeys to understand and process their emotions, create and realize positive goals, embody empathy for others, foster positive relationships, and make responsible and informed decisions. Working with school-aged children, the NYJL leads hands-on science and art projects, reading workshops, career exploration, and leadership development programs.

To meet the need for more arts education in New York City public schools, the NYJL delivers cultural and arts programming that inspire students to imagine new perspectives and stretch their creativity and critical thinking skills. Children and youth attend live musical and theatrical performances, visit museums, create visual artworks, and perform in well-known theatrical productions.

During 2019–2020, the NYJL will pilot Hello Insight, an impact measurement tool based on scientific research showing positive effects of social-emotional learning.

As part of its objectives to advance social-emotional learning, the NYJL works with second- to fifth-grade girls at SCAN. The girls work on building their self-esteem and healthy relationships through self-reflection activities that include drawing portraits, creating vision boards, and writing their own affirmations. They work as teams to solve problems and make up cheers to celebrate themselves and their fellow students.
Photo by NYJL



During 2018–2019, the NYJL served over **90,000** individuals through its programs and initiatives. Volunteers designed and led over **750 lessons, workshops, field trips, and support shifts through 23 programs with 34 long-standing community partners.**

MEETING ON-DEMAND REQUESTS TO SUPPORT ESSENTIAL COMMUNITY NEEDS

The NYJL mobilizes volunteers for immediate, short-term community service, aiding new and long-time community partners' rapid response to clients' basic needs.

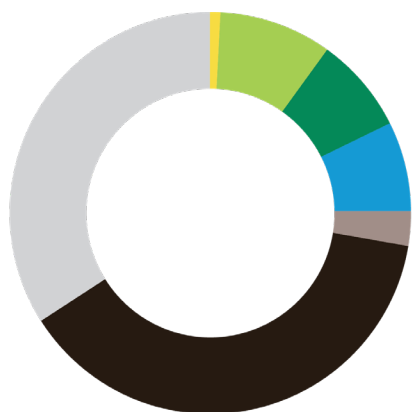
During 2018–2019, the NYJL served **26 community partners** through **93 on-demand opportunities** such as preparing and serving or delivering meals, tutoring middle school students, hosting social activities, sorting and bundling donations, and preparing basic hygiene kits for survivors of violence.



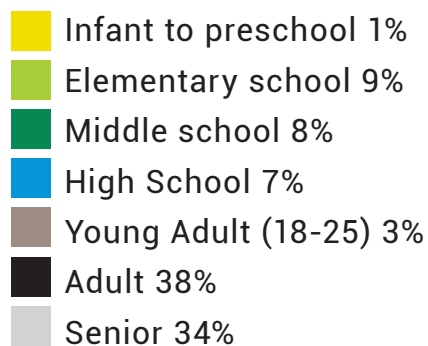
NYJL volunteers sort books for Project Cicero, a nonprofit which collects gently used children's books and redistributes them to teachers working in underfunded schools.

Photo by NYJL

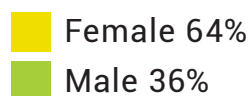
CLIENTS NYJL SERVED DURING 2018–2019



AGE RANGE %



FEMALES/ MALES



In support of Breast Cancer Awareness month, NYJL volunteers joined NYJL Distinguished Sustainer Congresswoman Carolyn B. Maloney to ring the Nasdaq opening bell. Working with the Breast Treatment Task Force, NYJL volunteers help women schedule diagnostic screenings and accompany them to follow-up appointments if they receive abnormal mammogram results.

Photo by NYJL



Working with Union Settlement, the NYJL organizes monthly workshops and field trips to inspire adolescent girls to pursue college and vocational education opportunities and expanded career paths. Girls explore topics such as leadership, team building, career enhancement, healthy relationships, and self-esteem.

Photo by NYJL

“The NYJL has been fantastic in their position as mentors...This has been a great [two] years of consistent, compassionate support for our young people. I have seen first hand the transformation of our young girls into women.”

- Jack Toone, Manager of Volunteer Services, Rising Ground



Creating Vibrant Community Spaces Fit for Purpose

Welcoming spaces are essential for bringing together community, fulfilling mission-driven programs, and supporting health and well-being. Every year, the NYJL invests funds, supplies, professional services, and volunteer time to renovate a public park and a local organization's facility.



Elected officials and community leaders join NYJL President Lauren Jenkins Chung to inaugurate the newly restored park.

From left to right: Nilsa Orama, Chair of Community Board 11; Ryan Sheffield, Chair of Environment, Open Space and Parks Committee, Community Board 11; City Council Member Diana Ayala; NYJL President Lauren Jenkins Chung; Manhattan Borough President Gale Brewer; NY State Senator Brian Benjamin; NYC Parks Department Manhattan Borough Commissioner William T. Castro.

Photo by Alanna Savage / NYJL

THOMAS JEFFERSON PARK, EAST HARLEM

Since 1992, NYJL volunteers have designed, planned, funded, and renovated a playground or park in partnership with the NYC Parks Department. As many Manhattan parks lack funding or staff to make general improvements to gardens, benches, and playground equipment, the NYJL steps up to help meet these needs by contributing supplies and dedicated volunteers.

“The Junior League has made a tremendous difference not just in one park, one playground, but in many parks over many years. That’s really an astounding accomplishment. It’s not often that you get companies or institutions who come in, year after year, park after park, and steadily improve the park space for the community.”

- William T. Castro, NYC Parks Department
Manhattan Borough Commissioner

BEFORE PARK RESTORATION



AFTER PARK RESTORATION



Photos by NYJL

The NYJL invested **\$100,000** in services and in-kind donations, and brought together **725 NYJL volunteers, neighbors, parks department staff, and volunteers from other organizations and businesses** to beautify Thomas Jefferson Park, serving the **128,316 residents¹ of East Harlem**. Cumulatively, volunteers devoted **27,000 hours** over **9 work days** to plant garden beds; paint park benches, picnic tables, and playground equipment; and lay gravel around the picnic areas, among other tasks. The renovated park serves as another visible example of NYJL's commitment to East Harlem, which has been home to numerous NYJL projects for decades.

¹ As of 2017, the reported population of East Harlem was 128,316 residents. New York University Furman Center. New York City Neighborhood Data Profiles. <https://furmancenter.org/neighborhoods/view/east-harlem>



WOMEN PRISON ASSOCIATION'S HOPPER HOME, EAST VILLAGE

Each year, the NYJL partners with a selected New York City community organization and renovates a space—such as a public school classroom, a senior center common room, or a library—to increase its use and the organization's impact.



During 2018–2019, the NYJL invested **\$60,000**, and **100 volunteers** spent **4,400 hours** over **12 work days** to renovate the common area and kitchen of the Women's Prison Association's Hopper Home. The 145-year-old, 38-bed transitional shelter supports women who have experienced, or are at risk of, incarceration. Residents helped guide the redesign of their community space, and NYJL volunteers painted and decorated walls, built new furniture, installed storage space, and updated kitchen appliances.



Photos by Susan Marks/ NYJL

As a result, residents have a fully functional kitchen to cook and share a meal together and learn culinary skills for potential employment. The vibrant community room now offers a space where residents can relax, socialize, and use the computer stations. Every week, the NYJL continues to meet with Hopper Home residents, providing workshops on essential topics for living independently, and the new kitchen has hosted guest chefs to teach cooking classes.

BEFORE RENOVATIONS



AFTER RENOVATIONS



Photos by NYJL

“Every Saturday, the Junior League ladies arrived, smiling and eager to get to work. The transformation from a drab utilitarian room to a bright well-designed space has been amazing. [...] The renovations have made a tremendous difference in the quality of life for the residents at Hopper. Having a clean, bright, well-equipped living space is essential in the process of successfully reintegrating into society. Residents and employees alike are grateful to the Junior League ladies for their vision and commitment to improving life at Hopper.”

– Karen Thomas, former resident and current Residential Aide at Hopper Home



Community Partners

NYJL's community partners work on the frontlines everyday, taking on the issues central to NYJL's mission while giving its volunteers the space to identify gaps and provide programs that meet clients' needs. Thanks to these valuable relationships, the NYJL can provide consistent support to women and children throughout the year and often, over many years.

NEIGHBORHOODS WHERE NYJL VOLUNTEERS WORK EACH WEEK, BY PROGRAM

- Children's Education
- Culture & the Arts
- Adult Education
- Child Health & Wellness
- City Impact



Thank you to the following community partners for your commitment to service and collaboration in strengthening our communities.

| | |
|--|--|
| American Italian Cancer Foundation | Manhattan Family Justice Center |
| Avenues for Justice* | Meatloaf Kitchen |
| Bottomless Closet | Mentoring USA |
| Bowery Mission | Minds Matter NYC |
| Bowery Residents Committee | Mott Haven Academy Charter School |
| Boys and Girls Harbor, Inc.* | New Alternatives for Children |
| Breast Treatment Task Force | The New Jewish Home |
| Catholic Charities (St. Nicholas Project) | New York City Department of Parks and Recreation* |
| Central Park Conservancy | New York Common Pantry |
| The Church of the Holy Apostles | New York Presbyterian Hospital – Domestic and Other Violence Emergencies (DOVE)* |
| City Meals on Wheels | NYC Mayor's Office to Combat Domestic Violence |
| Comedy Cures Foundation | NYS Mentoring |
| Covenant House* | Opportunity Network |
| DOROT | Project Cicero |
| The English-Speaking Union* | Public School 64* |
| Father's Heart Ministries | Rising Ground* |
| Gilda's Club | Ronald McDonald House |
| Glamour Gals | Room to Grow |
| GO Project | Single Parent Resource Center* |
| God's Love we Deliver | Stanley M. Isaacs Neighborhood Center* |
| Good Shepherd Services* | Story Pirates |
| GOOD+ Foundation | Supportive Children's Advocacy Network (SCAN)* |
| Grosvenor Neighborhood House YMCA | Union Settlement* |
| Harbor Science & Arts Charter School* | Unitarian Church of All Souls |
| Harlem Grown | Urban Pathways |
| Health Advocates for Older People | West End Intergenerational Residence |
| Henry Street Senior Center | West Side YMCA |
| Hippo Playground Project | Women in Need (Win)* |
| Hope Lodge | Women's Prison Association* |
| KIPP NYC | Working in Support of Education (WISE) |
| Madison Avenue Presbyterian Church Shelter | |

** Indicates year round, ongoing partnership*



The NYJL introduces fourth to eighth grade students at the Stanley M. Isaacs Neighborhood Center to performing arts. For its annual show during spring 2019, the company performed Disney's The Lion King KIDS. Photo by NYJL

NYJL advocates descend on the New York State Senate in Albany to encourage support for the SCAR Act. Photo by NYJL



Advocating for Just Policies That Meet Women's and Children's Realities

The NYJL helps shape state and city policies impacting women, children, and families. The NYJL partners with Junior Leagues across New York state and local coalitions comprising community-based organizations and advocates.

During 2018–2019, the NYJL **corresponded with 60 elected officials, traveled to Albany 4 times, and met with 33 elected officials** to advocate for NYJL's priority issues: protections for survivors of domestic and intimate partner violence, reporting on unaccompanied immigrant children, and homelessness.

In 2019, NYJL volunteers met with New York state senators, urging them to support the **Separation of Children Accountability Reporting (SCAR) Act**, requiring childcare agencies to report to the state the number of unaccompanied immigrant children detained by the federal Office of Refugee Resettlement and under their care. After meetings with several elected officials, NYJL advocates witnessed the passage of the Act from the Children and Families Committee to the State Senate floor, and nearly two weeks later, the SCAR Act passed the State Senate.²

“You don’t know how important it is when legislators see community members standing there saying ‘We care about this issue.’ [...] The New York Junior League played a very important role in helping the SCAR Act pass the New York state senate.”

–New York State Senator (30th District) Brian Benjamin

² After passing the State Senate on May 30, 2019, the SCAR act died in the Assembly and returned to the Senate's Committee on Children and Families. As of the writing of this report, the bill remains in the State Senate.

<https://legiscan.com/NY/bill/S00222/2019>

ADVOCACY INFORMED BY EXPERIENCE

For decades, the NYJL has stood with survivors of violence through advocacy for survivor protections and community program support services, with these complementary efforts informing and reinforcing each other.

Currently, NYJL volunteers, trained as state-certified crisis counselors, meet with survivors at New York Presbyterian Hospital's Domestic & Other Violence Emergencies (DOVE) Program, offering empathy, and presenting options for medical, mental health counseling, housing, and legal services. In prior decades, the NYJL organized temporary housing for women and children seeking safety from abuse, and partnered with the Legal Aid Society to help survivors of domestic violence secure uncontested divorces. The NYJL also founded and organized the Race to Erase Domestic Violence with New York Road Runners to raise funds and awareness.

Equipped with the experience of providing support services, NYJL advocates for survivor-focused legislation over the long term. NYJL was a proponent of a package of anti-trafficking legislation, first introduced in 2007 and subsequently amended, with the most recent additional protections signed into law in 2018.

Informed by its prior work with incarcerated women in the now-closed Bayview Correctional Facility³, and its work over the last seven years with formerly incarcerated women at Women's Prison Association's Hopper Home, the NYJL advocated for the Domestic Violence Survivors Justice Act (DVSJA), granting judges more discretion when issuing sentences or rehabilitation requirements to survivors of violence convicted of crimes related to the abuse. Following this legislation for almost a decade, the NYJL collaborated with coalition advocates, learned from survivors, invited them to speak at the NYJL, and helped rewrite the bill to make it stronger. The legislation ultimately passed in 2019.

³ According to the 2008–09 report by the Bureau of Justice Statistics, 11% of women inmates reported sexual abuse by prison staff at Bayview Correctional Facility, significantly exceeding the national average of 2.2%. Sexual assault at Bayview Correctional Facility was widely reported in the media around the time of the report's release, the facility's closure in 2013, and after. U.S. Department of Justice, Bureau of Justice Statistics. Sexual Victimization in Prisons and Jails Reported by Inmates, 2008–09. <https://www.bjs.gov/content/pub/pdf/svpjri0809.pdf>



Enriching our Volunteer Community Through Servant Leadership

Training and leadership development programs for NYJL volunteers and New Yorkers emphasize philanthropic values, board governance skills, and current nonprofit and community issues.

During 2018–2019, over 150 volunteers served in leadership and management positions on NYJL’s Board of Directors, Management Council, and as committee chairs.

By holding these positions, NYJL volunteers receive training and mentorship. Volunteer leaders also build direct experience managing teams comprising 5 to 150 volunteers and overseeing complex projects and initiatives: from producing NYJL’s annual gala and launching strategies to enhance NYJL’s volunteer experience to developing curricula for a community program and managing communications.

The NYJL builds on volunteers’ skills through hands-on workshops, expert panels, committee assignments, and leadership positions that focus on timely community issues and practical skills for managing a nonprofit organization. These trainings concentrate on four core areas important to NYJL volunteers’ work: community, fundraising, volunteer experience, and strategy and communications.

NYJL’s Leadership Development program prepares NYJL volunteers for current and future leadership positions at the NYJL, at other nonprofit organizations, and in the community. Volunteers gain a deeper expertise in important community issues as well as practical and transferable skills in strategic planning, project management from ideation to completion, nonprofit operations, public speaking, and communications strategy.

According to NYJL's 2019 membership survey, **112 out of 636 respondents (17.5%)** indicated that since becoming an NYJL volunteer, they had joined other nonprofit organizations' junior or governing boards.

SHARING BEST PRACTICES FOR NONPROFIT LEADERSHIP AND MANAGEMENT

Aiming to leverage mutual expertise and foster colleague organizations' and its effectiveness, the NYJL works with nonprofit experts to organize networking events, Q&A panels, and trainings to prepare interested NYJL volunteers for service on other nonprofit boards. During 2018–2019, these events covered topics such as the responsibilities for joining a nonprofit board, strategic planning, data security, and brand management.



DeNora Getachew (far right), NYJL Board Member and Executive Director of Generation Citizen NYC, and Alecia Wesner, JDRF Board Member, meet with an NYJL volunteer to discuss the board placement process and expectations of board service. Photo by NYJL



HANDS-ON SERVICE FOR OUR YOUNGEST VOLUNTEERS

Jr. Junior League offers a series of educational, dynamic, and engaging activities to teach preschool- and elementary-age children the principles of philanthropy and to promote family volunteerism. During 2018–2019, young volunteers helped set up weekly meals for guests who were homeless, tidied up parks, made gifts for families with babies in the neonatal intensive care unit at a local hospital, and created holiday cards for isolated seniors, among other activities.



Raising Funds to Support NYJL's Mission

Completely volunteer-led, NYJL's fundraising events are complex, highly organized productions that account for about a third of its annual revenue. NYJL's signature fundraising events provide unique opportunities for volunteers to develop new skills in nonprofit fundraising and project management, while also nurturing camaraderie among NYJL's volunteer community.

During 2018–2019, NYJL volunteers raised \$1,386,821, or 36%, of NYJL's revenue budget.



HOUSE TOURS

NYJL's biannual House Tours showcase Manhattan's unique residences, highlighting architecture, art, history, and a range of interior design styles. The self-guided tours allow attendees to explore some of New York City's most interesting private homes, while bringing in the necessary dollars to fund NYJL's programs. The 2018–2019 House Tours welcomed guests from 14 states, including California, Texas, Florida, and Nebraska.

TOTAL RAISED

FALL HOUSE TOUR: \$73,879.50

SPRING HOUSE TOUR: \$81,827.70

TEAM NYJL

Every November, NYJL volunteers and friends lace up their sneakers and run the TCS New York City Marathon to raise funds that power NYJL's community programs. In its inaugural year as a volunteer-led committee, Team NYJL helped raise over \$60,000 for the New York Junior League.

TOTAL RAISED: \$60,900.10



GOLDEN TREE

During the holiday season, NYJL's Astor House transforms into a fun and festive destination for Golden Tree, a three-day holiday shopping and entertainment event. Golden Tree features an extensive variety of vendors, in categories including apparel, accessories, food, linens, and gifts for the home. Vendors give 20% of all sales back to the NYJL.

TOTAL RAISED: \$100,163.78

WINTER BALL

Since 1952, the Winter Ball has helped raise essential funds for the NYJL's community programs while presenting NYJL's highest honors to seven volunteers who have demonstrated an exceptional commitment to volunteerism and the community. At the 2019 Winter Ball, the President's Council Award was presented to NYJL community partner Avenues for Justice and accepted by AFJ Executive Director Angel Rodriguez.

TOTAL RAISED: \$496,164.90



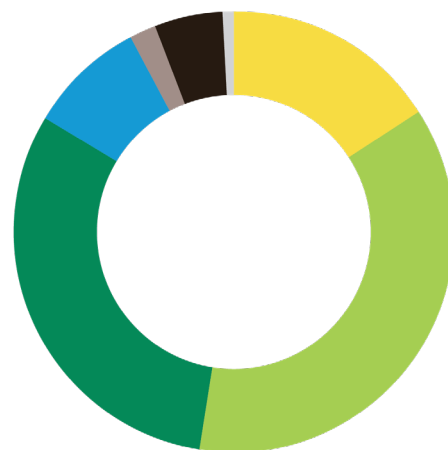


Financials 2018-2019

REVENUE

- Contributions: \$609,814 (16%)
- Net fundraising activities: \$1,386,821 (36%)
- Membership dues and fees: \$1,184,963 (31%)
- Food and facility services: \$326,330 (9%)
- Training and provisional course fees: \$73,815 (2%)
- Interest and dividend income: \$194,010 (5%)
- Other income: \$23,338 (1%)

TOTAL REVENUE: \$3,799,091



EXPENSES

Program Services

- Community services: \$1,234,176 (34%)
- Volunteer training: \$1,228,022 (34%)

Total Program Services: \$2,462,198

Supporting Services

- Fundraising: \$643,218 (18%)
- Management and general administration: \$553,891 (15%)

TOTAL EXPENSES: \$3,659,307





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