

**15<sup>th</sup> Annual NYJL Forum for Nonprofits**  
**Wednesday, April 26, 2017**

**Built to Last: Foundations for Change Management  
& Sustainability**

**FEATURED SPEAKERS**

**KEYNOTE PRESENTER: Susan Ifill, *Chief Executive Officer, Neighborhood Housing Services of NYC***



In addition to her role as CEO, Susan M. Ifill also holds the role of Chief Operating & Financial Officer for Neighborhood Housing Services of New York City and has been with NHSNYC since 2010. Prior to joining NHSNYC, Susan served as Interim Finance Manager for Women's Environment and Development Organization (WEDO). Susan was the Senior Vice President and Chief Retail Officer for Carver Federal Savings Bank in New York, and before Carver, SVP and Premier Banking Market Manager at Bank of America. In her last role at BofA, she led a group of Client Managers in the Premier Banking & Investment Division, responsible for the growth of a \$3 billion portfolio and new client acquisition for Hudson & Essex County in New Jersey. After 30 years of service, Susan retired from banking. Susan has served on numerous not for profit boards over the years and currently serves as the Chair of the Board of Trustees for Cambridge College, member of the Greater Boston Food Bank Emeriti Board, and member of the MPA Program Advisory Board at Kean University. She volunteers as a judge for the National Junior League's Annual Leadership & Vision Award, and is a session leader on board governance for the NYJL Non-Profit Boards Clearinghouse. Susan completed her undergraduate work at UMass Dartmouth and received her Master of Management and certification in Negotiation and Conflict Resolution

from Cambridge College. Susan is a member of Sigma Beta Delta honorary society, and is a certified Six Sigma Green Belt.

**KEYNOTE PRESENTER: Alicia Johnson, *Chief Operating Officer, KIPP NYC***



Alicia became the Chief Operating Officer after seven years of experience at KIPP NYC. She first joined KIPP NYC as the Director of Operations at KIPP Through College (KTC) in 2007. She has also worked as the Managing Director of College Services at KTC and the Managing Director for Data and Operations before becoming the Chief Operating Officer in March 2015. Prior to her work at KIPP NYC, Alicia worked at Wellspring Consulting and the National League of Cities. She earned her B.A. in Public Policy from Stanford University and her M.B.A from Yale School of Management.

## PANEL I

### Ensuring longevity: Growing the next generation of leaders

**MODERATOR:** Allie Chang Ray, *Principal, Mutare Network*



Allie Chang Ray is the immediate past president of the Junior League of St. Louis and has nearly 25 years of experience in public service and the nonprofit sector. Having served as a past nonprofit executive director and development director for a child welfare organization that utilizes volunteers as their frontline workers for 13 years, Allie is experienced with governance and leadership issues, as well as volunteer and donor engagement practices. In 2014, Allie joined the staff of Deaconess Foundation as Vice President of Programs. In that role, she oversaw the Deaconess Impact Partnership, a four-year organizational capacity building program for child-serving agencies that centered around their growth and sustainability for impact. At the beginning of this year, Allie returned to her consultative practice that serves the philanthropic and nonprofit agency sectors. In January, she received the Emerging Leader in Philanthropy Award from Gateway Center for Giving and was appointed as a Commissioner by Missouri Governor Nixon to the Child Abuse & Neglect Review Board. She also serves as an adjunct faculty member at Washington University in St. Louis' Brown School of Social Work.



**JUNIOR LEAGUE OF  
ST. LOUIS**

*Women building better communities\**

**PANELIST:** Ashley Crawford, *Vice President, Corporate Partnerships, Covenant House NY*



Ashley Crawford currently serves as the Vice President for Corporate Partnerships at Covenant House, charged with developing and leading Covenant House International's corporate engagement strategies to help improve the lives of homeless young people. Prior to this role, one of Ashley's highlights at Covenant House was working with her amazing team to revolutionize young professional engagement, increasing millennial support for helping youth homelessness by 1,200% within two years. Prior to Covenant House, she served two years with City Year New York, where she worked with a team of peers to develop and implement a service learning and leadership development program for middle school students in Long Island City, Queens. Ashley holds a BA in Human Resource Management from Michigan State University and a MPA in Public and Non Profit Management and Policy from NYU Wagner. When Ashley's not talking about Covenant House she's likely showing you pictures of her baby girl (born this year!) or trying to catch up on many lost nights of sleep.

**PANELIST:** Lord Leomer Pomperada, *President, World Youth Alliance*



Lord joined World Youth Alliance in 2011 and became a full-time staff member in January 2014 as Regional Director for the Asia Pacific region. After a year, Lord was recognized by the Association of Southeast Asian Nations (ASEAN) Youth Leaders Association with the Gawad ASEANO Award for his praiseworthy efforts in youth development in Southeast Asia. At the age of 23, he was elected as the 5th World Youth Alliance President. As President, Lord leads the global programming and operations of the organization. He graduated cum laude with a Bachelor's degree in Consular and Diplomatic Affairs from De La Salle-College of Saint Benilde in Manila, the Philippines. As a Filipino Sign Language interpreter, Lord has previously led community projects to bring the deaf and hearing youth communities in the Philippines together. He also led fundraising projects and online campaigns to promote Filipino Sign Language and the deaf culture.

**PANELIST: Winthrop Rutherford, Jr., *Chairman of the Board, Metropolitan Opera Guild, Inc.***



The Metropolitan Opera Guild

with a voice coach and has played numerous principal roles with the Blue Hill Troupe, which puts on Gilbert & Sullivan operettas for charity. He is also a member of the Six of Clubs, a small singing group that presents concerts of songs written by great American composers.

A graduate of Princeton University and the University of Virginia Law School, Winthrop has worked at White & Case LLP since 1969, and has been a partner of the firm since 1976, specializing in trusts and estates. He advises not only individuals and families, but a number of charitable organizations and trusts, and has extensive experience in audit and appellate proceedings with federal and state taxing authorities. He has also acted as an advisor to the trust and private clients departments of a number of financial institutions. A life-long resident of Manhattan, Winthrop serves on the Boards of the Metropolitan Opera Guild, of which he is Chairman, the Fresh Air Fund and the Buckley School, as well as numerous charitable foundations. He is an Advisory Director of the Metropolitan Opera. He and his wife Mary, who is a real estate broker at Brown, Harris Stevens, have a weekend home on the Beaverkill River in the Catskills. Their seven grandchildren, five of whom live in Manhattan and two in Santa Monica, range in age from 8 to 18 years old. Win is a very active amateur singer; he continues to work weekly

**PANELIST: Danny Steffel, *Director, Alumni Affairs of Teach for America NYC***



**TEACHFORAMERICA**

Danny Steffel is a passionate education professional and currently serves as the Director, Alumni Affairs at Teach For America – New York. Danny began his education career teaching English abroad in Buenos Aires, Argentina. Amazed by his students’ potential, yet alarmed by inequity, he became inspired to enact change back home and joined the 2010 Teach For America corps in Chicago. Over the course of four years, he taught secondary special education and algebra, learning as much from his students as they learned from him. He now seeks to inspire the collaboration and involvement of other Teach For America alumni, to ensure that a collective army of educational advocates is galvanized to make New York City a leader in equal opportunity for all of its students.

## Panel II

### Minding your metrics to optimize influence

**MODERATOR:** Allie Chang Ray, *Principal, Mutare Network*

**PANELIST:** Charlotte Coker Gibson, *Executive Director, PwC Charitable Foundation*



Marketing Association (Sallie Mae).

Charlotte brings more than 25 years of experience in various facets of diversity and inclusion, HR and corporate social responsibility management as the Executive Director, of the PwC Charitable Foundation. Throughout her 15 year tenure at PwC, she has held various leadership positions, most recently as Director and Employee Engagement leader on the firm's Corporate Responsibility team. In this role, she was responsible for identifying and implementing employee engagement strategies, national non-profit partnerships, scalable programming components and skills-based volunteer opportunities in support of the firm's Earn Your Future (EYF) commitment, a five year, \$160 million dollar investment supporting youth education with an emphasis on improving the financial competency of American youth. Prior, Coker Gibson, under PwC's National Office of Diversity, led its Impact Program – a national early minority talent development program. As well, served as the region's Washington Metro Diversity Leader, responsible for leading and driving the diversity and inclusion strategy throughout the market. Before joining PwC, Coker Gibson was the Vice President of Corporate Volunteer Development at the Points of Light Foundation, the world's leading nonprofit volunteer organization. A member of the Foundation's executive team, Coker Gibson was responsible for overseeing the corporate volunteer strategy, including corporate member services for Fortune 500 companies, training, product development and research for business practitioners. Additional experiences included Vice President of Business Development for Social Entrepreneurs Alliance for Change, a start-up nonprofit and HR and Corporate Responsibility management roles with Student Loan

**PANELIST:** Bill Loftus, *Founding Partner, Coastal Bridge Advisors*



**Save the Children**

As Founding Partner, Bill leads the Corporate Executive Services, Lending and Alternative Investment operations of Coast Bridge Advisors. Bill is also responsible for overseeing new business development and the management of the firm's west coast operation. With a career spanning almost 30 years, Bill began his career at Merrill Lynch in 1986. He then spent 10 years as a Senior Vice President at Smith Barney before returning to Merrill Lynch in 1998 as part of their Private Banking and Investment Group, the firm's prestigious division serving high net worth individuals, families and businesses. In 2008, Bill and his partners left Merrill Lynch to form Coastal Bridge Advisors, an independent Registered Investment Advisory Firm, to better serve their clients according to a fiduciary standard. Bill regularly contributes editorial to Worth Magazine, providing insight and education of the wealth management industry. Bill has been featured on Fox Business Channel, the Dow Jones Advisor Show and is frequently cited in local and national press. Bill has recently been appointed as the Head of the Advisory Counsel for Save the Children's Board of Directors. Bill remains active with other charitable organizations as well, including St. Vincent Medical Centers SWIM Across the Sound fundraiser where he acts as the standing emcee of the annual event. Bill received his Bachelor's degree in Political Science from Randolph Macon College in Ashland, Virginia.

**PANELIST: Vijaya Thakur, *Founder and Executive Director, Resolve Network***



Vijaya P. Thakur is the Founder and Executive Director of Resolve Network, a grassroots peacebuilding organization in Eastern Congo. In her previous capacities as Policy Director for Friends of the Congo, Policy Associate for Genocide Watch, and Policy Associate for the Genocide Intervention Network, Vijaya focused on US Foreign Policy on genocide prevention and intervention. Vijaya has also worked on risk assessment and early warning mechanisms for genocide, post-conflict transitional justice, post-conflict reconstruction, and mainstreaming women's empowerment as part of peacebuilding. Upon concluding program evaluations of United Nations and other projects in Eastern Congo, Vijaya decided to adopt a community-based, micro-to-macro approach to peacebuilding in her own work, leading her to found Resolve Network in 2009. Vijaya currently resides in the Democratic Republic of the Congo, where she is expanding Resolve's programs to the most conflict-affected communities in Eastern Congo.



**PANELIST: Triada Stampas, *Vice President for Research & Public Affairs, Food Bank for NYC***



As Vice President for Research and Public Affairs, Triada Stampas leads Food Bank For New York City's efforts in research and evaluation, policy advocacy, and communications. Ms. Stampas previously served as Senior Director of Government Relations at Food Bank for more than five years, successfully advocating for new Federal, State and City funding for anti-hunger initiatives, including leading the statewide campaign that restored \$30 million in dedicated funding for emergency food in the State budget. Prior to joining Food Bank, Ms. Stampas served as Director of the New York City Council's Investigations Division, where she conducted primary research and evaluation of City policies and programs, leading to oversight hearings and the adoption of new local laws. Earlier, she served as Chief of Staff to former Council Member Eric Gioia. A Queens native, Ms. Stampas holds a Bachelor's degree from Harvard University and a Master's degree in public administration from Columbia University. She currently serves on advisory committees for national anti-hunger organizations Feeding America and the Food Research & Action Center (FRAC).

