#### **ANNUAL REPORT 2015–2016**



# turning. (compassion into) ACTION



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### mission statement

The Junior League welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

The New York Junior League (NYJL) is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

# a message from the **president**

Dear New York Junior League Volunteers, Supporters, and Partners:

This fiscal year brought the end of my tenure as President of this dynamic and impactful organization. It has been a privilege to serve beside the most dedicated, open minded, high performing, and caring people I have ever met. The exceptional women of the New York Junior League (NYJL) embody the theme of our 115th anniversary initiative: Turning Compassion into Action. They stand strong as a team of 2,800 volunteers providing more than 250,000 hours of service which is valued at \$5.8 million invested in our community.

In 1901, founder Mary Harriman had a clear mission in helping disadvantaged immigrant communities in Lower East Side settlement houses. Today's New York Junior League advances her life's work by staying nimble and relevant and extending help to more and more communities in need. Our work now incorporates relationships with hospitals, schools, neighborhood centers, senior residences, transitional housing, and many others. We have more than 68 community partners and counting throughout the city.

We work diligently to ensure that money raised goes directly towards programming that serves our neighbors in need. Every dollar donated is a token of compassion that furthers our mission and the positive action we take for the people we serve.

Our programs have celebrated many substantial successes and achievements over the last year. We expanded our programs by adding a fifth Community Council, named City Impact Council, to include our capacity building committees Done in a Day, Done in a Day on Demand, Community Improvement Project, and Playground Improvement Project. We approved three new community partners and consented to four new community committees.

The Community Improvement Project (CIP) selected the Hartley House as the 2015–2016 community partner. This collaboration highlights how the New York Junior League remains rooted in the history of Mary Harriman's vision. During the project, Hartley House and the NYJL discovered a long history of partnerships: we first worked with Hartley House in 1905–1906 as part of the early settlement work. This year we were able to provide capital improvements and more than 700 volunteer hours, so they can continue providing a space for their children and adult education programming.

The work of the New York Junior League—promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers—would be impossible without the support of our generous donors, a dedicated staff, and, of course, all of our volunteers who selflessly give their time.

I want to send a sincere thank you to all who make our goals attainable. You serve and lead with compassion and a dedication to action that will forever improve the communities that form New York City. Together we are creating a ripple effect that will work to make the world a better place.

Lacey Lawrence Lee

Sincerely,

Stacey Lawrence Lee



**2,800** volunteers

250, 000 hours of service

\$5.8 million invested in our community

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The organization is always looking within to make sure we are properly structured to help as many community partners as possible."

Kim Essency Pillari
DIRECTOR AT LARGE



Our volunteers understand the power and influence of innovation."

Anne Bahr Thompson
DIRECTOR AT LARGE



The women of the NYJL care about the community. They want to give back."

Stacey Lawrence Lee
PRESIDENT



# Serra Eken | executive vice president



I have proudly served as the Executive Vice President of the Board of Directors overseeing the Management Council for the New York Junior League since 2015. The Management Council was formed to strengthen the NYJL's impact through its day-to-day initiatives by developing and executing programs and activities aligned with the strategic goals of the organization, set forth by the Board of Directors.

By serving as the voice of the committees, the Management Council ensures that information on all parts of the organization is disseminated in clear, precise ways; allowing us to identify goals and steps taken to make sure we are meeting our community partners' needs. In reaching out to the community the most popular request that has come to us is mentoring. In the 2015-2016 year we launched the Personal Empowerment Project Committee as our 115th Anniversary Project. This committee focuses on career mentoring for high school girls by opening the students' minds to different paths.

We at the NYJL believe that through open communication and transparency, volunteers are empowered to take ownership of the future of the organization. Our team of 2,800 trained volunteers serve as leaders in the NYJL and stand to become effective champions of New York City communities.

Serra Eken

Our volunteers are the future leaders of the community."

Serra Eken **EXECUTIVE VICE PRESIDENT** 

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# 115 year anniversary: turning compassion into action

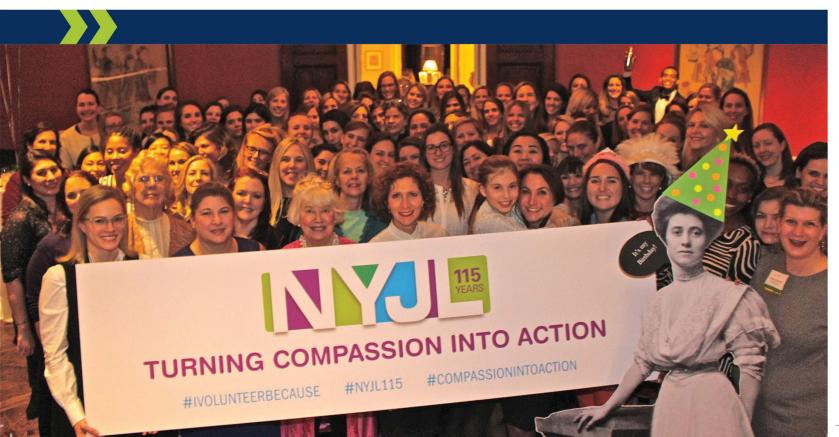
New York Junior League Founder Mary Harriman's spirit, courage, and vision to improve the lives of families in New York City have inspired volunteers to turn their compassion into action for the last 115 years. Her legacy of social responsibility and ability to motivate others to donate their talents and time through effective volunteer action remains strong today.

This year the NYJL is reflecting on the positive impact the organization has had over all these years, while encouraging every volunteer and supporter to reengage with the mission at large. Remaining true to Mary's values of passion, respect, responsibility, and promoting opportunity, today's NYJL is empowering all involved with the organization to turn compassion into action by building on its essential activism.

For 115 years, the NYJL's training program has developed highly qualified volunteers. Women who identify a community's most pressing needs and address them through meaningful programs—programs that have continuously improved countless lives in New York City.

The organization remains relevant and strong by empowering the women of the NYJL to take ownership of the rich history of accomplishments, take action by building on the core activism, and to lead from within. The message is clear: a single person can affect change from any part of the NYJL.

For the last 115 years, the women of NYJL have advocated for life-saving changes on critical issues including human trafficking, foster care, juvenile justice, teen self-esteem, literacy, and others. It is because of this history that we look forward to continuing to build our legacy over the next 115 years.







# 44

The 115 year anniversary gives us the opportunity to see the impact the organization has had over all these years."

Anne Bahr Thompson
DIRECTOR AT LARGE





## HARTLEY HOUSE

## A CONVERSATION WITH HARTLEY HOUSE: NICOLE L. CICOGNA, EXECUTIVE DIRECTOR

Hartley House was selected as the 2015–2016 New York Junior League Community Improvement Project (CIP) partner and received a \$50,000 grant and more than 700 hours of volunteer service. Renovations and improvements were made to the Creative Learning Space including three rooms at the facility used for children and adult educational programming.

During the project, it was discovered that the two organizations have a long history of partnerships, dating back to 1905. This year they re-established a relationship that continues to benefit communities in New York City.

# Hartley House and the NYJL first worked together in 1905. What does the history of the relationship mean to Hartley House?

The opportunity for us to work with the New York Junior League in 2015–2016 was extraordinary. Both Hartley House and the New York Junior League have over a century of service in New York City and share common missions.

We were confident that the NYJL-trained volunteers would help renovate our space in a way that updated it for today's needs while maintaining the charm and authenticity of Harley House as it was 120 years ago. The new Creative Learning Space beautifully symbolizes the rich history of our organization.

## What did the group of trained volunteers from NYJL bring to the project?

Working with the team of expertly trained volunteers added to the value of the project. This group of committed women brought a level professionalism and understanding of how to get the most work for the \$50,000 grant. Not only were the volunteers willing to roll up their sleeves and help with the actual renovations, but they were able to identify, negotiate, and hire skilled contractors at the best rate possible—essentially making sure that every donated dollar was stretched to the maximum value.

### What is the future of the relationship with the two organizations?

There is not a week that goes by when I don't say or write the words: New York Junior League. This relationship has provided more opportunities than I could have dreamed.

Now we have a team of women who are part of the Hartley House family. NYJL volunteers are serving as mentors for the TASC - GED preparation program, our recently formed Young Professional Committee is co-chaired by two volunteers from NYJL, and Hartley House was able to honor the NYJL with the Philanthropic Excellence Award this past year.

I see unlimited opportunities for the two organizations to continue our joint work to positively impact the communities we serve.

#### How do you think organizations like the Hartley House and the NYJL have maintained their relevance over the last 100 years?

Both of these organizations have more than a century of service in New York City. It is important for organizations to keep their ear to the ground and change with the needs of their community. At Hartley House, we understand how rapidly Hell's Kitchen is being gentrified and how to expand and tweak our programming to ensure that we continue to serve our neighbors.

The New York Junior League has shown remarkable ability to understand the changing needs of all their community partners and meet them where they are.







A New York Junior League volunteer represents the gold standard of volunteerism."

Stacey Lawrence Lee
PRESIDENT



# fundraising events

The NYJL hosts a variety of fundraisers throughout the year designed to generate the vital dollars necessary to support our charitable activities. Our ability to impact our local community through volunteer activities is made through the success of these events. It is because of this that we are able to fulfill our mission of improving the lives of women, children, and families throughout New York City. Some of our most notable events in 2015–2016 were:

#### **Winter Ball**

Our annual Winter Ball is a special evening that brings together NYJL volunteers, family and friends to honor recipients of the NYJL's Outstanding Volunteer and Outstanding Sustainer Awards — the NYJL's highest honor. This fundraising event commemorates both the groundbreaking community service projects and women volunteers who dedicate their time and efforts to realizing our mission.





#### **Savor the Spring**

An event launched this past year, Savor the Spring is the NYJL's newest epicurean affair. Guests were treated by a host of celebrated local New York chefs and we were able to highlight some of our signature community projects such as Cooking and Health Education for Families (CHEF). This program empowers families to make life-long healthy choices by teaching proper nutrition and physical activity with an emphasis on collaboration and fun.





#### **Spring & Fall House Tours**

These bi-annual tours are devoted to showcasing Manhattan's residences through a self-guided tour of our city while also promoting our charitable initiatives. Proceeds from the House Tours help to support programs like our Girls Leadership Institute, a program designed to inspire a diverse group of young girls to challenge themselves by giving them the skills and confidence to live as leaders.





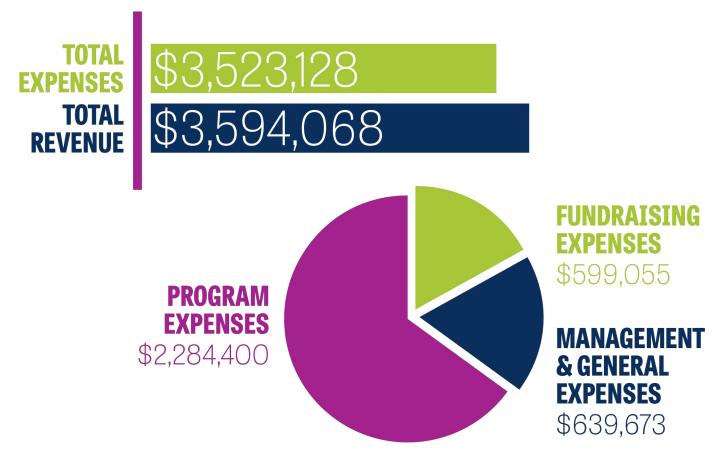
To all who have furthered our mission by making our events a success in the last year, we thank you.

## financials

It is crucial that the New York Junior League raises funds to support numerous community programs. Every dollar donated is treated as a token of compassion that furthers the mission. Here is a look at some highlights of how your contributions were invested directly back into the community.

- Over 2,800 volunteers donated more than 250,000 hours of service.
- Donated hours are valued at over \$5.8 million\*.
- Over 68 partner organizations throughout New York City.
- The Community Improvement Project provided a \$50K capital improvement grant and over 700 volunteer hours to Hartley House.

Whether you supported the organization through individual giving, corporate programs, or fundraising events, your donation helped thousands of New Yorkers. Our partner organizations provide much needed resources for a vast range of people in our community including children in need, teen mothers, foster children, senior citizens, families in transitional housing, cancer patients, survivors of domestic violence and many others. Thank you for turning your compassion into action and helping us improve communities through effective action and leadership of trained volunteers.



FY 2016 Financial Statement available on New York Junior League website. (www.nyjl.org)

These numbers reflect the 2015-2016 audited financial statements of the Junior League of the City of New York which compromise the financial position as of June 30, 2016, and the related statements of activities, functional expenses and cash flows for the year. The NYJL's financial statements were prepared using the accrual basis of accounting, All significant receivables, payables and other liabilities are reflected. The NYJL is tax exempt under Section 501(c)(3) of the Internal Revenue Code.

<sup>\*</sup>Based on a \$23.56 per hour estimated value of volunteer time from the 2015 Bureau of Labor Statistics data.

## annual fund

A total of 1,106 individuals generously donated to the 2015-2016 NYJL Annual Fund, exceeding the \$145,000 campaign goal and raising a recordbreaking \$157,000 with 41% of the volunteer membership participating. We are especially grateful to the following Annual Fund donors:

#### **ASTOR ANGELS\*** \$1,500+

Caroline Adams **Bunty Armstrong** Celine Armstrong Shari Aser & Bill James Kyle & Jana Beauchamp

Melissa Bernstein Sharon Bonanni Suzanne Booher Christina Bott

Mary Catherine Burdine

Sara Burke Collen L. Caden Chloe Carmichael Margaret Carnwath Amy Carpenter John & Dayna Cassidy The Chuang Family Lauren Jenkins Chung Cornelia W. Clifford

Shanette Barth Cohen

Katie Cook

Mary Hutchings Cooper Rosemarie E. Dackerman Elizabeth Garber Daniels Christina R. Davis Stewart DiFiore

Caroline Donohue Kelly Duffy

Elizabeth Dixon

Dr. Jephtha Tausig Edwards Jeannie Egas-Trouveroy

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Pamela H. Ferguson Nicole Pappas Ferrin Elizabeth Finan

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A. Gale Kroeger Joseph & KoKo Lance Karen Elizabeth Laudeman

Stacey Lawrence Lee

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Brooke Moorhead Leighanna Morbey Justine Oddo

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The Dorothy Echols Scarborough

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Stone Family Foundation

Sarah Tanner

Anne Bahr Thompson

Maryn Tillman

Kara & Tad Van Norden

Mr. & Mrs. Frederick Glenn Van Zijl

Mrs. Bradley Wendt Leah Wenger Anne Westpheling Derval Whelan

Chrisanthi Demetriou White

Shannon Whitt Jennifer L. Wiese Kim Essency Pillari

Celeste Rault Maria Reina Diann Rohde

Denise C. R. Santomero

Schiro Family Foundation

Aneesa Sheikh Frederick M. R. Smith Stone Family Foundation Katherine Stranahan

Sarah Tanner

Kara and Tad Van Norden

Leah Wenger Sara Werder

Chrisanthi Demetriou White

Shannon Whitt Dana Wolf

#### **PARTNERS \$1,000+**

Celine M. Armstrona Elizabeth Baggs Sharon Bonanni

Frank J. Carnabuci III John and Dayna Cassidy

Cornelia W. Clifford Shanette Barth Cohen Rosemarie E. Dackerman Elizabeth Garber Daniels

Christina R. Davis Deborah Demich Tracy Dockray

Kelly Duffy

Dr. Jephtha Tausig Edwards

Jeannie Egas-Trouveroy Elizabeth Finan Lucretia Gilbert Barbara Gimbel Judith S. Giuliani

Gail Irwin Hartman Foundation

Mr. and Mrs. Robert M. Heine A. Gale Kroeger

Joseph and KoKo Lance

Amanda Lister Barbara Paddock Laura Pei

#### **LEADERSHIP CIRCLE \$500-\$999**

2016 Outstanding Volunteer Hostesses

Caroline Adams

Mrs. Harry B. Anderson III

**Bunty Armstrong** 

Kyle and Jana Beauchamp

Joan M. Benham Page E. Bigelow Amy Bloom Sara Burke

Sally T. Butler Colleen L. Caden

Lea Carroll

Lauren Jenkins Chung

Mary Hutchings Cooper Michael & Amy Cosgrove

Caroline Donohue Maureen Driskill Serra Eken

Gracie Flint

Carole Currin Gilliam

Deane Gilliam Courtney Guzman Kathleen de Guzman Renee Harbers

Victoria Hartman

<sup>\*</sup>Generous NYJL supporters who have collectively given over \$1,500 during the 2015-2016 fiscal year.

Nancy Hayward Joan Heath Caren Hendren Rebecca Bodell Hsu

Kelly Hunter

Allison Hyers

Pat Swinney Kaufman Karen Elizabeth Laudeman

Margo T. Lewis Kamie Lightburn Elizabeth Maier Suzanne E. Manning Merrie S. Martinson

Virginia Allison O'Keefe

Joan Pedley Cynthia Plehn Theresa Pope

Tranda Misini

Pamela Bimson Reade

The Dorothy Echols Scarborough

Fund

Mary Prevosti Shelton Fiona Grant Small Cynthia Vitari Song Brenda Neubauer Straus

Leigh Bishop Taub Anne Bahr Thompson

Linda Thompson Joann Walker

Deni Wendt

#### FRIENDS \$150-\$499

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Mrs. Ralph M. Baruch

Elizabeth Batiuchok-Colon

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Missy Condo Katie Cook

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Monica Dealy Caroline Dean

Peggy Anne Dineen

Elizabeth Dixon

Kara Dunn

Barbara Etzel Pauline Eveillard

Liz Fabsits

Paula D. Fagan

Mary Ellen Fahs

Christina M. Feicht

Malinda Feng

Kirk Ferguson

Pamela H. Ferguson

Jill E. Ferrari

Nicole Ferrin

Melody Lai Finkelstein

Linda Fraser

Rachel Geringer-Dunn

DeNora Getachew

Pamela Giffin

Lauren Giordani

Jillian Gray

Jung Eun Ha

Kristin Hagestad

Cristina & Ryan Hagglund

Amanda C. Healy

Leigh Held

Allison M. Herron

Michelle Hershy

Amanda Grove Holmen

RyAnn Hooper

Katie Hotze

Jeanne Huff

Tracey Huff

Susan Hullin Natalie Ings

Geneva Louise Jones

Patricia Jones

Fileen Judell

Trish Klestadt

Whitney Kneisley

Anne C. Koski

Margaret Kremer

Dee Lalwani

Jamie Lavin

Cassandra Lenahan

Olivia Leon

Cathy Lorenz

Alexandra MacNaughton

Laura Matiz

Gladys Mattson-Sullivan

Hilary McNamara

Melinda Mehfar

Gayla Dishner Merrick

Pauline Millard

Kathleen Gill Miller

Claire Luppi Mungiguerra

Susan Gammage Munn

Melanie Nolan

Dore Hammond Normile

Contessa Officer

Kathleen B. O'Leary

Bonnie Orlowski

Mary Ellen Ostrander

April Pastina

Carolyn and Bill Patterson

Barbara D. Paxton

Alexis Plauche

Beth Player-DiCicco

Jennifer Askin Pollock

Geraldine Ponto

Kelly Purcell

Lynn J. Quinn

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Susan Relyea

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Elizabeth B. Walton

Nancy Ward

Catherine Workman

Beth B. Wyckoff

Julie Zawislak Louis and Judith Zawislak

Martha B. Zipp

## corporate partners

The NYJL charitable initiatives were sponsored by three corporate partners in 2015-2016. These generous sponsors were able to strengthen and deepen their relationship with our organization through various unique opportunities including interacting and volunteering alongside the NYJL's 2,800 volunteers as well as donating vital revenue to support our mission. We are thankful and proud to have them support our organization.







## community impact

#### **FOCUS**

#### **5 COMMUNITY COUNCILS FOCUS ON**



**Adult Education & Mentoring** 



**Child Health & Welfare** 



Children's Education



**City Impact** 



**Culture & The Arts** 

#### **SERVE**

#### 555 COMMUNITY VOLUNTEERS

SERVE 143,533 TOTAL CLIENTS AND 9,744 TOTAL **COMMUNITY HOURS IN ONE YEAR\*** 

\*In volunteer year 2014-2015



Children



Young Adult



Adult



Senior

#### **PARTNER**

#### 25 COMMITTEES

**PARTNER WITH 68 NEW YORK CITY COMMUNITY PARTNERS** WITH A RANGE OF PURPOSES



#### **INFLUENCE**

#### CHEF On-The-Go Kits

- · Created 7 new kitchens
- · Contained supplies to produce 84 unique recipes
- · Reached 735 clients

\*2014 to July 2016

#### **Tutor Time**

- · Tutored 10 kindergarten students in math
- 7 of the 10 can now count to 100 on their
- · Created bingo boards to help with number recognition

#### Done in a Day

- · Served 13,707 children and adults
- · Hosted 83 events with 16 different community partners
- · Served 1,225 volunteer hours

\*2015 to April 2016

#### **Playground Improvement Project**

- · Planted 4.000 bulbs and **1,200** plants
- · Spread **150** pounds of grass seed and 40 yards of topsoil
- · Installed 12 bigbelly trash cans

#### **Cancer Awareness** and Support

- · Hosted 9 catered dinners
- · Partnered with Hope Lodge NYC & Ronald McDonald House
- · Served 360 patients and family members
- \*September 2014 to May 2015

# who we are 5 COMMUNITY COUNCILS

Volunteers can serve on one of the NYJL's 25 community committees that best fit their experience and interests. These committees work with over 20 community partners in New York City including hospitals, schools, neighborhood centers, senior residences, transitional housing, and many others. The NYJL has organized the community committees into five distinct councils that focus on specific community needs.



#### **Adult Education & Mentoring**

This council focuses on providing adults with life skills training to become and continue to live as healthy, productive citizens of New York City. Committees advocate for adults in need and provide training and counsel for a wide array of areas from survivors of domestic violence to job training and financial literacy workshops.

#### Child Health & Welfare

Through role-modeling, mentoring relationships can establish a life long support system that leads to continued success for at-risk youth. Volunteers in these seven committees use their expertise and relationship-building skills to ensure that youth can meet and overcome challenging life circumstances and obstacles.



#### **Children's Education**

The council's main goal is to empower parents, guardians, and caregivers with the tools needed to build a positive and productive future for themselves and their families. NYJL volunteers work hard to help alleviate some of the stresses today's families face.



The council was developed to address the NYJL's community projects partnering with the New York City Department of Parks and Recreation for the Playground Improvement Project, as well as other Manhattan-based organizations through our Community Improvement Project.

City Impact NYJL volunteers design, plan, fund and complete a playground renovation each spring in partnership with the New York City Department of Parks and Recreation.

In addition to time and talent contributions to the community, The Community Improvement Project establishes a one-year partnership with a selected non-profit organization to assist in increasing the facility's community impact through a \$50,000 capital donation.





#### **Culture & The Arts**

By bringing arts education and appreciation to underserved New York children and teenagers, NYJL volunteers encourage self-expression while building confidence and self-esteem. These programs enable youth to participate in artistic endeavors ranging from attending live performances, taking part in interactive art education courses, and attending informative field trips to cultural institutions and museums in New York City.



