



NEW YORK JUNIOR LEAGUE
130 EAST 80TH ST.
NEW YORK, NY 10075
212 288-6220

For more information, contact:
Kabi DeGeer, Public Affairs Council Head
publicaffairs@nyjl.org

FOR IMMEDIATE RELEASE

THE NEW YORK JUNIOR LEAGUE HOSTS 20TH ANNUAL HOUSE TOUR

A rare chance to step inside the most distinguished and stylish homes in New York

New York, NY (October 23, 2014)— On Saturday, October 25, 2014, The New York Junior League (NYJL), in partnership with the A&D Building, Brooks Brothers, Ethan Allen, New York Cottages & Gardens, Trapp Fragrances, Village Obstetrics, Sub-Zero, Wolf, and GE Monogram, will host the 20th Annual Fall House Tour. Organized by the NYJL's Home Design Committee, the event will kick off on Friday, October 24 from 6 – 8 p.m. with a reception and exclusive shopping event at the Brooks Brothers flagship Madison Avenue store. During this special shopping event, guests will enjoy a 15% discount on Brooks Brothers purchases, and 10% of the evening's proceeds will be donated to the NYJL.

On Saturday, October 25, the House Tour features an opportunity to experience and enjoy a self-guided tour through Manhattan's most luxurious and stylish homes, complete with a complimentary buffet luncheon at the A&D Building. Over 400 guests are expected to attend the event, with past designers including Roberta Freyman, Ellie Collman, John Boussard, Betty Wasserman, Christopher Hyland and Vicente Wolf. Cocktail reception will be hosted at Ethan Allen.

The 2014 New York Junior League Fall House Tour would not be complete without a phenomenal auction with fabulous items such as exclusive pieces from Prada, Swarovski, Henri Daussi, David Yurman, Pour La Victoire, Brooks Brothers. The auction also features tickets to events including The Macy's Thanksgiving Day Parade, The New York Times Taste of T, a taping of Live! with Kelly and Michael, a Wings Helicopter Tour and "On the 20th Century" starring Kristin Chenoweth.

HOUSE TOURS AND TICKETING INFORMATION

Friday, October 24, 2014

Kick off reception: 6:00 p.m. to 8:00 p.m.
Brooks Brothers
346 Madison Ave., 2nd Floor, between Madison Ave. and 5th Ave.

Saturday, October 25, 2014

Check in & breakfast: 10:00 a.m. to 12:00 p.m.
The Astor House
130 East 80th St., between Park Ave. & Lexington Ave.

Homes open: 10:30 a.m. to 4:00 p.m.

Buffet Luncheon: 12:30 p.m. to 2:30 p.m.
A&D Building
150 East 58th St., between Lexington Ave. & Third Ave.

Cocktail Reception: 4:30 p.m. to 6:30 p.m.
Ethan Allan
1010 Third Avenue between 60th & 61st Streets

Champagne Stops: 11:00 a.m. to 3:00 p.m.
Each store will also offer a 10% discount on the day of the tour.

Dempsey & Carroll
1049 Lexington Ave., between 74th St. and 75th St.

OTTE
121 Greenwich Ave., between Horatio St. and Jane St.

TICKET PRICES:

Advance tickets: \$85 in advance for NYJL volunteers (limited to two tickets), \$100 in advance for the general public and \$125 at the door. Admission grants access to all homes on the tour, as well as champagne stops. Special VIP tickets are available for purchase for \$250 and include additional stops on the tour, full day transportation, and an exclusive gift bag.

Proceeds benefit the charitable activities of the New York Junior League. For more information and to purchase tickets in advance visit the NYJL House Tour page on our website at <http://www.nyjl.org/housetour>

ADDITIONAL PRESS MATERIALS:

Please see below for the 20th Annual NYJL Fall House Tour Invitation (front & back)

OTHER INFORMATION:

The NYJL would like to thank all of our generous sponsors: A&D Building, Brooks Brothers, Ethan Allen, New York Cottages & Gardens, Trapp Fragrances, Village Obstetrics, Sub-Zero, Wolf, and GE Monogram.

ABOUT THE NEW YORK JUNIOR LEAGUE

The New York Junior League (NYJL) is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Since 1901, the NYJL has been a leader in identifying and responding to unmet community needs. Through direct service, collaborations with other community organizations and advocacy, the NYJL provides a positive force for change within the communities it serves.

Each year more than 2,600 trained volunteers donate more than 250,000 hours of their time to better the lives of women and children in New York City. The NYJL works with more than 20 community-based organizations and public agencies to deliver services and assistance directly to women and children in need.

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New York Junior League 20th Annual
Fall House Tour

Friday, October 24

Kick-Off Reception 6:00 p.m. – 8:00 p.m.
Brooks Brothers - 346 Madison Avenue (44th & 45th Streets)

Join us for light refreshments and hors d'oeuvres to kick off our 20th Annual Fall House Tour. All shoppers will receive a 15% discount on full-price merchandise this evening, and 10% of proceeds will be donated back to the NYJL.

The NYJL is pleased to offer a \$20 kick-off reception-only ticket for NYJL volunteers and guests, which can be purchased in advance or at the door.

Saturday, October 25

Guest Registration & Breakfast 10:00 a.m. – 12:00 p.m.
The Astor House - 130 East 80th Street (Park & Lexington Avenues)

Homes open for tours 10:30 a.m. – 4:00 p.m.

Buffet Lunch 12:30 p.m. – 2:30 p.m.
Architects & Designers Building - 150 East 58th Street (Lexington & Third Avenues)
 Sponsors: GE Monogram Design Center and Sub-Zero|Wolf

Post-Tour Cocktail Reception 4:00 p.m. – 6:00 p.m.
Ethan Allen - 1010 Third Avenue (60th & 61st Streets)

TICKET OPTIONS

All tickets include kick-off reception, complimentary breakfast, luncheon, and post-tour cocktail reception.

\$85 in advance for NYJL volunteers (limit of two tickets)

\$100 in advance for the general public

\$125 at the door

\$250 VIP in advance only

In addition to the above, VIP tickets also include additional stops on the tour, full day transportation, and an exclusive VIP gift bag.

\$20 for kick-off reception only in advance or at the door

For more information and to purchase tickets, please visit www.nyjlg.org.

The last day to purchase tickets in advance is October 23, 2014.

Visa, MasterCard, American Express and Discover are accepted.

No checks, refunds or cancellations accepted.

Proceeds benefit the charitable activities of the New York Junior League.



The Junior League of the City of New York (NYJL) is registered with the Charities Bureau of New York. Upon request you may receive a copy of the NYJL's latest annual report from either the NYJL (130 East 80th Street, New York, NY 10075) or the Charities Bureau (120 Broadway, 3rd Floor, New York, NY 10271).
 Invitation illustration and design by Janice Chuang.